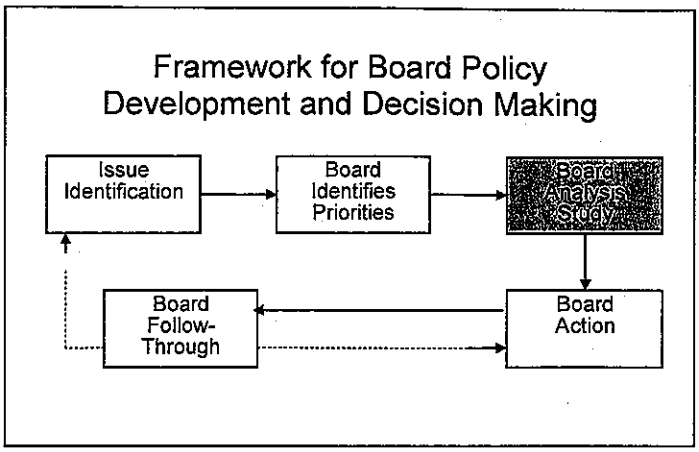
# Iowa State Board of Education

## Executive Summary

**September 9, 2009**




**Agenda Item:** State Board Policy Development Priorities and Master Calendar for 2009-2010

**Iowa Goal:** All

**Equity Impact Statement:** The State Board's Policy Development / Leadership Agenda is designed to strengthen Iowa's education system and provide access to quality education for all students.

**Presenter:** Gail Sullivan
Chief of Staff

**Attachments:** 3

**Recommendation:** It is recommended that the State Board review and discuss the Policy Development Priorities and Master Calendar for the coming year.

**Background:** Each year the State Board establishes their policy development priorities at the State Board Retreat in June. Department staff then review these priorities and develop a proposal for addressing the priorities at upcoming State Board meetings throughout the year. This plan for addressing the priorities is incorporated into the State Board Master Calendar.

Statutory responsibilities that occur on a regular basis (i.e., approving teacher preparation programs, AEA budgets, community college and AEA accreditation, etc.),

leadership and advocacy activities (i.e., legislative reception, joint meetings with stakeholder groups), and information sessions (i.e., legislative updates) are also placed on the Master Calendar at that time. The Master Calendar is then brought to the State Board for review and possible revision at the September meeting. This State Board Master Calendar forms the basis for State Board meeting agendas for the coming year.

At the June Retreat, State Board members identified Policy Development Priorities for 2009-2010. Department staff has reviewed the priorities and developed a proposal for addressing them during the coming year.

This session will include both a discussion of the Policy Development Priorities and Master Calendar for 2009-2010, and an overview of the process that is used to develop the agenda for each State Board meeting.

# Process Used to Develop
# State Board of Education Meeting Agendas*

1. State Board members establish their policy development priorities at the State Board Retreat in June.

2. Department staff review these priorities and develop a proposal for addressing the priorities at upcoming State Board meetings throughout the year. This plan for addressing those policy development priorities is incorporated into the State Board Master Calendar.

3. Statutory responsibilities that occur on a regular basis (i.e. approving teacher preparation programs, AEA budgets, community college accreditation, etc.), leadership and advocacy activities (i.e. legislative reception, joint meetings with stakeholder groups), and information sessions (i.e. legislative updates) are also placed on the Master Calendar. The Master Calendar goes to the State Board for review and possible revision at the September meeting.

4. The Master Calendar forms the basis for all State Board agendas. The Master Calendar is a working document. Sometimes the timelines for addressing an issue need to be adjusted or emerging issues need to be added (i.e. new rules must be noticed and adopted because of legislative activity).

5. The agendas for the monthly meetings start with the topics that are listed on the Master Calendar for that month. Additional topics may be added. Examples of the circumstances under which a topic might be added include:
   - The Board agrees that a topic needs to be addressed (i.e. Board members want additional information about a particular issue).
   - Items are submitted from the field that require Board action (i.e. nonpublic school accreditation requests).
   - Emerging issues are identified (i.e. Race to the Top).

   Topics on the Master Calendar are sometimes shifted to a different month to even out the workload on the monthly agendas, to accommodate presenters' schedules, or to adjust for timeline changes in long-term projects.

6. At the end of each meeting a list of topics tentatively scheduled for the next Board meeting is shared with the Board. At that time Board members may suggest changes or modifications to the list of topics for the next meeting, or Board information needs related to the topics.

7. Draft meeting agendas are reviewed with the State Board President as requested.

8. Final agendas and meeting materials are mailed out to all Board members in the State Board meeting notebooks.

9. The agenda is approved at the beginning of each Board meeting.

***This process is designed so that State Board meeting time is focused on the priorities that have been established by the Board and on the Board's statutory responsibilities.**

# State Board of Education
## Policy Development Priorities / Leadership Agenda

## 2009-2010

***Vision: Iowa students will become productive citizens in a democratic society, and successful participants in a global community.***

***Statement of Mission: Our Mission is to champion excellence for all Iowa students through leadership and service.***

### State Board Policy Development Priorities

As the world continues to change we must continuously assess our education system to assure that we are preparing students for the challenges of the 21st century. Advances in technology and globalization are changing the way we live, connect with each other, communicate, and work. We dare not rely on the same traditional school system, but must adapt in order to prepare our students for the world of today and the future.

In order to facilitate these changes, the State Board of Education has selected three policy development priorities for 2009-2010: **Innovation, Engagement, and Quality**. Following are brief notes from the Board's discussion of these issues at the State Board Retreat, and plans for addressing these priorities at board meetings throughout the coming year:

**Innovation**

Notes from State Board and Department discussion:

Why are we promoting innovation?
- What is the purpose of innovation?
- What do we get from it?

What does innovation mean for Iowa students? How have students and their needs changed?
- Use of technology has changed.
- The way students communicate has changed – we must engage students differently.
- The skills that students will need for jobs in the 21st century continue to change.

*The World is Flat* may have created a sense of the need for change. Change requires going outside our comfort zone.

This may be a critical time to promote innovation. Circumstances are creating opportunities.

In order to spark ideas we need to look at very innovative programs and practices both in and out of Iowa.

Technology – how will this change instruction and how does it relate to innovation, engagement and quality?

The State Board could identify and showcase innovative practices.

- Identify innovative practices across all sectors – preschool, K-12, community college, teacher preparation, AEAs.
- Invite representatives from innovative programs to present at State Board meetings and be recognized by the Board. Alternatively, the State Board could go onsite to see innovative practices in action.
- Showcase innovative practices across the state – some ideas:
  - Highlight innovative practices in a State Board newsletter.
  - Highlight these programs on our website.
  - Develop a press release to be used locally when the State Board recognizes a local program.
  - Consider developing other mechanisms to highlight best practices – social media such as Face book and Twitter, DVD, webcasts or podcasts.

Technology Task Force

- Create a task force to look at how technology is changing and explore how we can facilitate the use of technology to improve instruction and increase student performance.
- Frame the task force discussion around the Iowa Core Curriculum and the 21st century essential concepts and skills that students will need in the area of technological literacy.
- Distance education is one critical delivery system for helping students attain these skills.

What is the role of charter schools?

- What have we learned from charter schools that we wouldn't have known without them? (Being "different" just to be different is not enough.)
- What criteria should be used in designating charter status?

How can "Race to the Top" be used to encourage and support innovation?

- How can the State Board provide leadership for this endeavor?

Relate innovation to the Iowa Core Curriculum.

Master Calendar plans to address the theme of **Innovation**:

- Present at least one innovative program at each State Board meeting throughout the year
- Innovative program – eSigourney Entrepreneurial Academy for Leadership – September 2009
- Innovative facilities -- visit a green and sustainable school in the Iowa City School District – September 2009
- Update on new Iowa Department of Education data systems: EdInsight and E-Transcript / Student Record Exchange – September 2009
- Charter School Renewals (i.e. Elma Charter School, Howard-Winneshiek CSD – November 2009)
- Work Session on Innovation – What does innovation mean to the Board? What criteria should be used to determine that a program is innovative? How do charter schools fit with or support innovation in Iowa? – December 2009
- Innovative Uses of Technology – December 2009
- Iowa Central Biosciences Program – December 2009
- Community College Green Jobs / Weatherization Program – innovative collaboration and program delivery – January 2010
- Utilize technology to bring in speakers on innovative programs from outside the state or country – March 2010
- Report from the Technology Task Force – March 2010

**Engagement**

Notes from State Board and Department discussion:

Education reform and innovation requires buy-in from parents and communities.

In order to convince people that change is necessary, the argument must be logical, concrete, and credible. It must also evolve from the historical and address the emotional.

In order to get people to buy into the need for change, you have to make people think there's a "problem" first. While creating a sense of urgency, the public needs to know what is planned to assist in any change that is needed and how it will benefit students.

Continue community visits – develop a long range plan over multiple years.

- Plan well in advance so that State Board members can participate.

Youth Voices

- How can we get more student input into policy decisions?

How do we work with our other state partners (IPTV, State Library)?

- What are some of the ways that we collaborate?

Meet jointly with other education groups such as the Iowa Association of School Boards (IASB), Iowa Association of Community College Trustees (IACCT), Area Education Agencies (AEAs), School Administrators of Iowa (SAI), Board of Educational Examiners (BoEE), etc. as needed.

- Meet with education groups when there is a specific reason to meet.
- Meet jointly with one education or stakeholder group every other year (may want to meet with IASB more often).
- State Board members may attend the education organization conferences in which they are most interested, present on behalf of the State Board, and exchange information about priorities, initiatives, and issues.

Relate engagement to the Iowa Core Curriculum.

Master Calendar plan to address the theme of **Engagement**:

- Schedule approximately four community conversations over the next year (2009-2010). At these meetings the Director and State Board members will meet with local school districts and members of communities to discuss how schools, parents and the community can work together to improve the quality of their schools and increase student achievement.
- Plan State Board visits to school districts, community colleges, and programs when possible (i.e. visit the Iowa City Community School District – September 2009)
- Report on "Creating a Sense of Urgency for Change" campaign – November 2009
- Meet jointly with the IASB Executive Board to discuss the Core Curriculum – November 2009 – Attend the IASB annual conference
- Honors and Recognition: Breaking Barriers Awards – November 2009
- Schedule presentation on collaborative initiatives with Iowa Public Television – December 2010
- Student voices – invite a panel of students to share their perceptions and suggestions related to education – March 2010
- Meet with representatives from the Board of Educational Examiners – May 2010
- Schedule a session on how community colleges engage business leaders – May 2010
- Continue to invite more "real people" – teachers and administrators who are implementing programs – to present to the State Board throughout the year

## Quality

Notes from State Board and Department discussion:

The Iowa Core Curriculum is designed to increase the quality of instruction. How are districts using the Core and 21st century skills to move content areas forward? Invite local school districts to discuss how they are implementing the Core Curriculum.

How can we personalize education and meet individual needs while maintaining high standards for all?

Invite first and second year teachers and teacher interns to meet with the State Board to discuss how well prepared they feel coming out of teacher preparation programs.

How do AEAs support quality education?

Master Calendar plans to address the theme of **Quality**:

- Providing quality data – Update on new Iowa Department of Education data systems: EdInsight and E-transcript / Student Record Exchange – September 2009
- Highlight examples of quality instruction related to the Iowa Core Curriculum (could provide one example related to content and one related to 21st century skills – a video is being developed to demonstrate one of the content areas) – March and May 2010
- Invite a panel of first and second year teachers and teacher interns to discuss the quality of their preparation programs and the quality of the support they are currently receiving – July 2010
- Report from the Postsecondary Audit Committee – November 2010

# MASTER CALENDAR

| State Board of Education | Policy Development Agenda | Leadership & Advocacy Activities | Board Statutory Responsibilities | Information and Board Development |
|---|---|---|---|---|
| **August 20-22, 2008** | **STATE BOARD RETREAT**<br>2008 Update on Strategic Plan Measures of Success and Major Initiatives<br>What Does It Take to Achieve 21st Century Schools?<br>Identify State Board Policy Development Priorities<br>Initial Discussion of Legislative Priorities<br>Communication Plan | | | |
| **September 11, 2008** | Offers for FY 10 (Budget Request)<br><br>Articulation Website (Regents)<br><br>2007 Iowa Community College Performance Indicators Report | State Board Legislative Agenda for 2009 | AEA Accreditation Report (AEA 14 and Great Prairie)<br><br>Rules: Chapter 31 – Competent Private Instruction and Dual Enrollment (Notice)<br><br>Rules: Chapter 103 – Corporal Punishment (Adopt)<br><br>Practitioner Preparation Program Approvals<br>• Waldorf College<br>• Maharishi University of Management | Community College FY 09 Tuition and Fees Report<br><br>New Board member orientation session: Early Childhood Education |

# MASTER CALENDAR

| State Board of Education | Policy Development Agenda | Leadership & Advocacy Activities | Board Statutory Responsibilities | Information and Board Development |
|---|---|---|---|---|
| **November 19-21, 2008** | Honors and Recognition – Breaking Barriers Awards<br><br>Visit George Washington Carver Early Childhood Education Program<br><br>Diversity Initiatives and Activities<br><br>State Board Policy Development Agenda and Master Calendar | Condition of Education Report<br><br>Joint Meeting with IASB Executive Board<br><br>Participation at IASB Annual Conference | Rules: Chapter 21 and 24 – Community Colleges (Adopt)<br><br>Rules: Chapter 84 – National Board Certification (Adopt)<br><br>Rules: Chapter 17 – Open Enrollment (Adopt) | 2008 Iowa Community Colleges Fall Enrollment Report |
| **December 11, 2008** | Teacher Development Academies – How They Have Changed Teaching Practices<br><br>School Accreditation Visits – An Overview<br><br>Online Learning in Iowa | | Rules: Chapter 31 – Competent Private Instruction and Dual Enrollment (Adopt)<br><br>Rules: Chapter 83 – Teacher Quality (Notice)<br><br>Rules: Healthy Kids – Chapters 12 (Accreditation) & 58 (School Breakfast and Lunch Program) (Notice)<br><br>Northwestern College Practitioner Preparation Program Approval<br><br>Request for Nonpublic Accreditation – Valley Lutheran High School, Cedar Falls | |

# MASTER CALENDAR

| State Board of Education | Policy Development Agenda | Leadership & Advocacy Activities | Board Statutory Responsibilities | Information and Board Development |
|---|---|---|---|---|
| **February 11, 2009** | Essential Concepts and Skill Sets of the Iowa Core Curriculum in Grades K-8 Social Studies, K-8 21st Century Skills, and K-12 Process Skills in Mathematics (Approve)<br><br>Innovative Efforts in Iowa Schools – West Marshall Virtual Reality Lab; Clear Creek Amana SAM | Legislative Reception – Advocacy for Board Priorities | Rules: Chapters 22 (Senior Year Plus) and 97 (Supplementary Weighting) (Notice)<br><br>Rules: Chapter 16 – Statewide Voluntary Preschool Program (Notice)<br><br>Rules: Chapter 48 – Certified School to Career Program (Notice)<br><br>Rules: Chapter 91 – Phase III, Educational Excellence Program (Notice) | State Board Work Session:<br><br>-- School Finance in Iowa<br><br>-- Iowa Community Colleges Joint Enrollment Report<br><br>-- The Annual Community College Condition of Education Report<br><br>Legislative Briefing – Preparation for Reception<br><br>Introduction of Ambassador for Education during Director's Report |

# MASTER CALENDAR

| State Board of Education | Policy Development Agenda | Leadership & Advocacy Activities | Board Statutory Responsibilities | Information and Board Development |
|---|---|---|---|---|
| **April 30 / May 1, 2009** | | Joint Meeting with AEA Governing Boards – Department and State Board Update | AEA Budget Approval for 2009-2010<br><br>Community College Certified Budget Report<br><br>Rules: Healthy Kids Act – Chapters 12 and 58 (Adopt)<br><br>Rules: Chapter 79 - Standards for Practitioner and Administrator Preparation Programs (Notice)<br><br>Rules: Chapter 16 – Statewide Voluntary Preschool Program (Adopt)<br><br>Rules: Chapter 48 – Certified School to Career Program (Adopt)<br><br>Rules: Chapter 83 – Teacher Quality Program (Adopt)<br><br>Rules: Chapter 91 – Phase III – Educational Excellence Program (Adopt)<br><br>Renewal of Charter Status – West Central Community School District | Legislative Update<br><br>Participation in AEA Conference Sessions<br><br>National Association of State Boards of Education and Centers for Disease Control HIV Meeting Report<br><br>Community College Adult Literacy Annual Report<br><br>Welcome Teachers from Taiwan |

# MASTER CALENDAR

| State Board of Education | Policy Development Agenda | Leadership & Advocacy Activities | Board Statutory Responsibilities | Information and Board Development |
|---|---|---|---|---|
| **April 30 / May 1, 2009** (continued) | | | Rules: Chapter 98 – Financial Management of Categorical Funding (Notice)<br><br>Appeal Decision<br><br>Religious Groups Exempted from School Standards<br><br>AEAs 13 and 14 Reorganization Plan Approval<br><br>North Iowa Area Community College Accreditation Report | |
| **June 18-19, 2009** | STATE BOARD RETREAT & Business Meeting<br><br>Appointment of Department of Education's Representative to the Iowa Workforce Development Board<br><br>2009 Update on Strategic Plan Measures of Success and Major Initiatives<br><br>Financial Resources<br><br>School District Environments, National Standards, Choice<br><br>Creating a Sense of Urgency for Change<br><br>American Recovery and Reinvestment Act – Race to the Top<br><br>Identify State Board Policy Development Priorities | | | |

# MASTER CALENDAR

| State Board of Education | Policy Development Agenda | Leadership & Advocacy Activities | Board Statutory Responsibilities | Information and Board Development |
|---|---|---|---|---|
| **July 29-31, 2009**<br>**Ft. Dodge** | Update on Statewide Voluntary Preschool Program for Four-Year Olds<br><br>Innovation – The HyperStream Program (Technology Association of Iowa with school district representatives)<br><br>Update on Articulation - Iowa Lakes Community College and the U of I College of Engineering Joint Program / Wind Energy Partnership<br><br>Iowa Community College Performance Indicators Report | Joint Meeting with Iowa Association of Community College Trustees<br><br>Dialogue with Community College Presidents – How Community Colleges adapt to the quickly changing business and economic climate. | Community College Accreditation Report<br>• Iowa Lakes<br><br>Rules: Chapters 22 (Senior Year Plus) and 97 – (Supplementary Weighting) (Discuss)<br><br>Rules: Chapter 98 – Financial Management of Categorical Funding (Adopt)<br><br>Rules: Chapter 79 – Standards for Practitioner and Administrator Preparation Programs (Adopt)<br><br>Practitioner Preparation Program Approvals<br>• Grinnell<br>• Graceland<br><br>Teacher Intern Preparation Program Approvals<br>• Maharishi University<br>• Morningside College<br><br>Rules: Chapter 41 – Special Education (Notice),<br><br>Rules: Chapter 59 – Talented and Gifted Programs (Notice)<br><br>Rules: Chapter 60 – Programs for Students of Limited English Proficiency (Notice) | Participation in IACCT Annual Conference<br><br>Iowa Vocational Rehabilitation Services Strategic Plan Progress Report |

# MASTER CALENDAR

| | | | | |
|---|---|---|---|---|
| **July 29-31, 2009**<br>**Ft. Dodge**<br>**(continued)** | | | Rules: Chapter 96 – Local Option Sales and Services Tax for School Infrastructure (Notice)<br><br>Rules: Chapter 100 – Vision Iowa School Infrastructure Program (Notice) | |
| **September 9, 2009**<br>**Iowa City** | Energy Efficiency in Schools (visit North Central Junior High School in Iowa City School District)<br><br>Update on new DE data systems: EdInsight and E-Transcript / Student Record Exchange<br><br>Innovative Program – eSigourney Entrepreneurial Academy for Leadership<br><br>Update on the Iowa Core Curriculum<br><br>State Board Policy Development Priorities and Master Calendar | State Board Legislative Agenda for 2010 | Practitioner Preparation Program Approvals<br>• Iowa Wesleyan<br>• Cornell<br>• Ashford<br><br>AEA Accreditation Reports<br>• Prairie Lakes AEA 8<br>• AEA 267<br><br>Rules: Chapters 22 (Senior Year Plus) and 97 (Supplementary Weighting) (Adopt)<br><br>Rules: Chapter 19 – Attendance Centers (Notice to rescind)<br><br>Request for Approval of K-6 General Accreditation – Ankeny Christian Academy | Community College FY 10 Tuition and Fees Report |

# MASTER CALENDAR

| State Board of Education | Policy Development Agenda | Leadership & Advocacy Activities | Board Statutory Responsibilities | Information and Board Development |
|---|---|---|---|---|
| **November 18-20, 2009** | Honors and Recognition: Breaking Barriers Awards<br><br>Update on School Leadership Initiatives | Condition of Education Report<br><br>Joint Meeting with IASB Executive Board<br>Topic: Core Curriculum<br><br>"Creating a Sense of Urgency for Change" Campaign | Rules: Chapter 63 – Educational Programs and Services for Pupils in Juvenile Homes (Notice)<br><br>Rules: Chapters 21 (Community Colleges), 23 (Adult Education), and 24 (CC Accreditation) (Notice)<br><br>Rules: Chapter 41 – Special Education (Adopt)<br><br>Rules: Chapter 59 – Talented and Gifted Programs (Adopt)<br><br>Rules: Chapter 60 – Programs for Students of Limited English Proficiency (Adopt)<br><br>Rules: Chapter 96 – Local Option Sales and Services Tax for School Infrastructure Program (Adopt)<br><br>Rules: Chapter 100 – Vision Iowa School Infrastructure Program (Adopt)<br><br>Practitioner Preparation Program Approvals<br>• William Penn<br>• Buena Vista | Participation in IASB Conference<br><br>Community College Fall Enrollment Report<br><br>Report on Supplementary Weighting / PSEO Participation by Community Colleges |

# MASTER CALENDAR

| | | | | |
|---|---|---|---|---|
| **November 18-20, 2009 (continued)** | | | Teacher Intern Preparation Program Approval<br>• Regents Consortium<br><br>Charter School Renewal – Elma Charter School, Howard-Winneshiek CSD | |
| **December 10, 2009** | Work Session on Innovation<br><br>Innovative Uses of Technology (i.e. Waterloo Smart Boards, technology grant recipients)<br><br>Collaborative Initiatives with Iowa Public Television<br><br>Innovation – Iowa Central Bioscience and Health Sciences Building and Structure of Programs | | | |
| **January 13, 2010** | Innovation – Community College Green Jobs / Weatherization Programs | Legislative Reception – Advocacy for Board Priorities<br><br>Condition of Community Colleges Report | Rules: Chapter 77 - Teacher Intern Preparation Program Approval (Notice) | Legislative Briefing – Preparation for Reception<br><br>Introduction of Ambassador for Education during Director's Report<br><br>Information session on policy/ rules review process<br><br>Community College High School Enrollment Report |

# MASTER CALENDAR

| | | | | |
|---|---|---|---|---|
| **March 11, 2010** | Report from the Technology Task Force<br><br>Highlight an innovative program from outside the state (utilizing technology)<br><br>Student Voices – Invite panel of students to share their perceptions and suggestions related to education<br><br>Highlight example of quality instruction related to the Iowa Core Curriculum (content) | | Rules: Chapters 21 (Community Colleges), 23 (Adult Education), and 24 (CC Accreditation) (Adopt)<br><br>Teacher Preparation Program Approvals<br>• Drake<br>• Coe<br><br>AEA Budget Approval for 2010 – 2011 | Legislative Update<br><br>Community College Adult Literacy Annual Report<br><br>Executive Summary of the Perkins Comprehensive Annual Report |
| **May 13, 2010** | Meet with Representatives from the Board of Educational Examiners<br><br>Highlight example of quality instruction related to the Iowa Core Curriculum (21st century skills)<br><br>How community colleges engage business leaders | Election of Officers | Community College Accreditation Report<br>• Northwest Iowa<br>• Southeastern<br><br>Community College Certified Budget Report | Legislative Update<br><br>Iowa Vocational Rehabilitation Strategic Plan Progress Report |
| **June 23-24, 2010** | STATE BOARD RETREAT<br><br>Possible Review of State Board Operating Procedures | | | |

# MASTER CALENDAR

| State Board of Education | Policy Development Agenda | Leadership & Advocacy Activities | Board Statutory Responsibilities | Information and Board Development |
|---|---|---|---|---|
| **July 29, 2010** | Panel of first and second year teachers and teacher interns to discuss the quality of preparation programs and current support | | Teacher Preparation Program Approvals<br>• Upper Iowa<br>• UNI<br><br>Community College Accreditation Report<br>• Kirkwood<br><br>AEA Accreditation Report<br>• Mississippi Report | |
| **September 16, 2010** | State Board Policy Development Priorities and Master Calendar | State Board Legislative Agenda for 2011 | | Community College FY 11 Tuition and Fees Report<br><br>Offers for FY 11 (Budget Request) |
| **November 17-18, 2010** | Honors and Recognition: Breaking Barriers Awards<br><br>Report from the Postsecondary Audit Committee | Condition of Education Report<br><br>Joint Meeting with IASB Executive Board | | Participate in IASB Conference |