One Challenge Restaurateurs face is finding qualified, highly-skilled employees. Iowa ProStart can help.

ProStart® is a nationwide, career-building program for high school students created by the National Restaurant Association Educational Foundation and implemented in Iowa by the Iowa Restaurant Association Education Foundation. The ProStart program develops the best and brightest talent into tomorrow’s restaurant and hospitality industry leaders. From culinary techniques to management skills, ProStart’s comprehensive curriculum provides real-world educational opportunities and builds practical, transferable skills and a long-lasting foundation for the future.

By hiring a ProStart student you will gain a motivated employee that is focused on the industry as a career. You will also be contributing to the industry by helping create a high-quality labor pool.

ProStart Career Readiness:
ProStart students enter the workplace ready to make an immediate impact. They have developed industry-specific and transferable skills that bring value to any hospitality establishment. The program and curriculum teach, among other topics:

- Safety and sanitation
- Kitchen essentials
- Management essentials
- Customer service and communication
- Culinary arts
- Leadership
- Purchasing, inventory and cost control
- Sustainability

Feeding Dreams. Building Futures.
Restaurants—Cornerstone of Career Opportunities:

- 1 in 4 workers got their start in the restaurant industry.
- Iowa’s restaurant industry will add 1,000 jobs to the economy each year for the next 10 years.
- The majority of these careers are at the managerial level which require education and training.

To Become a ProStart Industry Partner:

- Hire a ProStart student or graduate and provide a wide range of work experiences
- Get to know the student’s educators
- Join local advisory board(s)
- Provide field trips, guest lectures or classroom demonstrations
- Sponsor ProStart through the Iowa Restaurant Association Education Foundation
- Fund ProStart scholarships
- Be a judge for the Iowa ProStart Invitational
- Donate food supplies, utensils and equipment
- To find out how you can become an Iowa ProStart Industry Partner, contact May Schaben at the Iowa Restaurant Association.

Restaurants Need Talent. ProStart® Delivers.