



**Minutes
State Board of Education
May 9, 2013**

Rosie Hussey
President
Clear Lake

Charles C. Edwards, Jr.
Vice President
Des Moines

Diane Crookham-Johnson
Oskaloosa

Sister Jude Fitzpatrick
West Des Moines

Michael L. Knedler
Council Bluffs

Valorie J. Kruse
Sioux City

Mike May
Spirit Lake

Max Phillips
Woodward

LaMetta Wynn
Clinton

Edgar Thornton
Student Member
Iowa City

Jason E. Glass
Director and
Executive Officer

The State Board of Education meeting was held on Thursday, May 9, 2013, in the Grimes State Office Building, State Board Room, Des Moines, Iowa. The following State Board members were present: Rosie Hussey, Charlie Edwards, Mike May, Mike Knedler, Valorie Kruse, Sister Jude Fitzpatrick, Diane Crookham-Johnson, Max Phillips, LaMetta Wynn and Edgar Thornton. Director Jason Glass and Iowa Department of Education staff members Gail Sullivan, Mike Cormack, Larry Bice, Ryan Wise, Mary Delagardelle, David Tilly, Janet Boyd, Dianne Chadwick, Penny Milburn, Emily Thatcher, Colleen Anderson, Phil Wise, Marietta Rives, Holly Barnes, Nicole Proesch, Staci Hupp, Sandra Dop, Isbelia Arzola, Byron Darnall, Jeff Berger, and Jody Crane were also in attendance. Also in attendance were: Duane Magee, Board of Educational Examiners; John Parker, Legislative Services Agency; Ben Petty, Jack Moore, Cari Teske, and Shaelynn Farnsworth, BCLUW Community School District; Kristen Crabtree-Groff, Nadene Davidson, Barry Wilson, and Kris Kilibarda, Iowa Association for Colleges of Teacher Education; Darwin Danielson; Radio Iowa; Jodi Grover; Steve Dunbar, Iowa Testing Programs; Dave Price and Travis Jungling, WHO-TV; Scott Johnson, American College Testing; Tania Johnson, Iowa Teacher of the Year; Arlie Willems; Michael Ash, Southeastern Community College; Linda Allen, Hawkeye Community College; Hannah Hayden, Steven Hayden, and Linda Hayden; Rich Kacmarynski, Lin Chape and Jennifer Kruse, Vermeer Corporation; Mick Starcevich, Amy Lasack and Kim Johnson, Kirkwood Community College; Stephen Murley, John Bacon, Marla Swesey, Robin Fields, and Dave Raaf, Iowa City Community School District; Steve Milder, Michelle Kelly, Mary Ann Munger, Cheyenne Brickman, Colton Ingels, Stuart Fuhs, Northeast Iowa Charter High School; and Evan Smith, Smarter Balanced.

Director Jason Glass announced that he is one of three finalists for the superintendency in Eagle County, Colorado.

Work Session – Assessment – A Comprehensive System

David Tilly, Deputy Director, Division of Learning and Results, outlined the format of the work session. The purpose of the work session was to provide an overview on the status of educational assessment in Iowa. A general framework to put the pieces together was presented. A review of the current status of major assessments required by Iowa or federal law was provided and there was discussion about where the Department/State is heading in educational assessment policy.

Tilly introduced Colleen Anderson, Consultant, and Emily Thatcher, Consultant, Bureau of Standards and Curriculum; Dianne Chadwick, Administrative Consultant, Bureau of Information and Analysis Services; and Penny Milburn, Consultant, Bureau of Educator Quality. Information was presented on the following major assessments:

- National Assessment of Educational Progress (NAEP)
- GOLD
- English Language Proficiency
- Alternate Assessment
- Dynamic Learning
- Smarter Balanced

There were questions about the NAEP assessment. Specifically, whether or not the schools change that are selected to participate in NAEP, what is considered proficient in NAEP, and if NAEP is used internationally.

In regard to the GOLD assessment, there was discussion about whether it is possible to disseminate information showing that preschool makes a difference, what causes the complexity when gathering and reporting the results, if it would be possible to have control groups in the field of early childhood, and if any assessment is being done with third grade students that have been involved in the program.

There were questions regarding how long a student would be considered an English Language Learner if they enter a district in kindergarten and continue through high school graduation, and whether students that attend dual language schools progress more quickly.

Phil Wise, Policy Advisor, Office of the Director, reported that a task force will be convened on May 23, 2013, to work on developing a legislative initiative with respect to programming and funding for English Language Learners. State Board (Board) members are welcome to participate on this task force.

There were questions about the percent of Iowa's students that have educational disabilities, and what percent of Iowa's total education funding is spent on assessment and how much is spent per student.

There was discussion regarding the Smarter Balanced Assessment Consortium and about the importance of parental involvement.

Tilly stated that a statewide advisory council that is made up of assessment stakeholders in the state will come together and study assessment issues. Recommendations will then be brought back to the State Board.

STATE BOARD BUSINESS MEETING

State Board President Rosie Hussey called the meeting to order at 11:00 a.m.

It was moved by Mike May and seconded by Mike Knedler that the May State Board agenda be approved. The motion carried unanimously.

Welcome New Student Board Member

Rosie Hussey welcomed new student State Board member Edgar Thornton. Thornton provided a few comments and shared information about himself.

COMMUNICATION

Public Comment

There was no public comment.

Director's Report

Director Jason Glass provided an update on the status of education reform which continues to be in conference committee. There are areas of substantial agreement around some form of teacher leadership and compensation redesign. There is also agreement around the large scale funding mechanisms for both education reform and supplemental state aid (traditionally known as allowable growth). The top area of disagreement is in the area of evaluation for principals and teachers. Both chambers are working to reach agreement.

Glass reported that there is a provision in House File 215 (education reform bill) that would position the Department to adopt the Smarter Balanced assessment. However, the language is ambiguous enough that there could be a number of different assessment options. Glass shared about the need for an additional appropriation which would be needed should the state decide to adopt the Smarter Balanced assessment. The cost of such an assessment could be up to \$8.5 million.

Glass said there is a state collaborative effort to establish new science standards that will be called the Next Generation Science Standards. That effort was led by a nonprofit group out of Washington, D.C. called Achieve. Iowa was one of the lead states in that effort.

The standards have been developed and a lot of comments have been received. Iowans have been involved in crafting the standards and they are now public. The process going forward will be for the Department to bring together broad groups of Iowa educators and Iowa citizens to further that review of the standards and hold them up against the current system of science standards.

A recommendation will be brought to the State Board on whether or not the Board should adopt the science standards which will form the backbone of the Iowa Core science standards. This is a significant responsibility that the Board has with the Iowa Core around the foundation of those standards. Glass encouraged Board members to be part of the work groups that will be vetting these standards so they could report back to the Board on the progress.

Glass attended a meeting in Washington, D.C. where the National Center on Education and the Economy released a report called *What Does It Really Mean to be College and Work Ready?* Glass provided a summary of the document and encouraged State Board members to read the report.

Legislative Update

Mike Cormack, Policy Liaison, and Phil Wise, Policy Advisor, Office of the Director, provided a legislative update.

Wise reported on the education reform bill. The conference committee has been appointed and there is reason to believe that there are discussions occurring at the leadership level involving both chambers and the Governor's office. The Department is working closely with the Governor's office in hopes of reaching consensus. Central to it will be the Governor's proposed teacher leadership structure. The Senate didn't accept the Governor's structure and efforts are now underway to work through the differences.

Cormack shared that while there was disappointment that legislation hadn't passed yet, there was still optimism since no one had closed the door to action this year and active discussion was being held in negotiating the bill.

Cormack referenced the domino effect stating that the Legislature needs to work on the budget bills that are before them before July 1 or there could be a government shutdown. School districts want to do their budgeting and planning for the future. The Legislature needs to decide what they will spend on big items before they can figure out what is left to spend on the rest of the budget.

Cormack reported on the bills that are still waiting for action. They include:

- Education Appropriations
- Standings Bill
- Code Correction Bill
- Rebuild Iowa Infrastructure Fund (RIIF) Bill

Cormack also reported on the following remaining Department bills:

- Code Correction
- Days versus Hours
- School Bus Regulation

Cormack stated that the Governor's proposed bullying legislation was not moving and did not meet the funnel deadline. In addition, the House passed the Senate's background check bill for all school employees.

Rosie Hussey thanked Cormack for his weekly updates and reminded him to contact Board members if their assistance is needed with contacting legislators.

There was a question regarding the bus bill and how that differed from the proposed rules that the Board would act on later in the meeting. Cormack explained what the bus legislation did and how that was related to, but distinct, to the rules before them.

Consent Agenda

Mike Knedler moved and Mike May seconded to approve the consent agenda. The motion carried unanimously.

Northwest Area Education Agency Paraeducator Preparation Program Approval

Marietta Rives, Consultant, Bureau of Educator Quality, reported that Northwest Area Education Agency (AEA) has a new person in charge of their paraeducator preparation program. The agency hired an external consultant to put their paperwork and documents together to see what kinds of plans they had made.

Between what they offered as evidence and the plans that they had put together, Rives recommended that the State Board approve the Generalist Level 1 and Early Childhood PK-3 programs for one year.

Rives said that a significant portion of the standards were not currently met, but that the agency has a plan in place to begin following through. Rives suggested that the Board approve the programs for one year so they can get started and see if they need to make any changes in the future. A follow-up review would occur within one year.

There was discussion about whether there would be a way to monitor the programs along the way rather than waiting for a year, what would happen if the State Board didn't approve the programs, whether the agency had a strong program prior to this review, and how long it would take for the agency to get into compliance. If the programs are approved for one year, there needs to be something that says this is a serious issue and that the Board is looking for excellence in these programs, not just common proficiency. It would also be desirable for the Board to see a strategic plan of how the agency plans to meet the deficiencies in a timely way.

Jason Glass said that a letter will be developed and sent to the AEA administrator and AEA board putting them on notice of the Board's concern and that the State Board expects significant improvement in these areas by the time the next review occurs. The letter will also ask the agency to notify the students currently in the program regarding the status of this program.

A request was made that the Board receive a status report in six months. There was a question about what would happen if the Department comes back to the State Board after six months stating that the agency is not doing what they are supposed to do.

Motion: Max Phillips made a motion and Mike May seconded that the State Board grant conditional approval not to exceed one year to the paraeducator preparation programs submitted by Northwest Area Education Agency.

Vote: The motion carried unanimously.

It was requested that the agency officials for all of the paraeducator preparation programs attend the State Board meetings when their programs are being brought before the Board.

Area Education Agency 267 Paraeducator Preparation Program Approval

Marietta Rives, Consultant, Bureau of Educator Quality, explained that a year ago she brought the AEA 267 Paraeducator Preparation Programs before the Board. Because of issues with their coursework, the Department recommended a one-year approval for the Generalist Level I and all of their Level II programs. As a result, significant changes have been made to the program.

In March 2013, the Board approved the Early Childhood Level II program. Due to an oversight, the program being presented today (Generalist Level I) should have been presented to the Board at that time as well. As a result, Rives asked the Board to approve the AEA 267 Paraeducator Preparation Generalist Level I program.

Motion: Sister Jude Fitzpatrick made a motion and Mike Knedler seconded that the State Board approve the paraeducator preparation programs submitted by AEA 267. The next review will be during the 2017-2018 school year.

Vote: The motion carried unanimously.

Innovation – Using Technology to Facilitate Student Learning

Ben Petty, Superintendent; Shaelynn Farnsworth, High School English Teacher; Cari Teske, High School Principal; and Jack Moore, Technology Coordinator, BCLUW Community School District, presented information on what their district is doing in the areas of innovation and technology.

BCLUW High School is in its fourth year implementing a 1:1 laptop initiative. This program has provided the students an opportunity to learn globally, think beyond the walls of a classroom, learn more about themselves as learners, and learn critical 21st century skills. Their staff and students have connected with schools from across the state and across the globe to successfully integrate technology and engage students in higher levels of learning while enhancing implementation of the core curriculum. They were selected as an Apple Distinguished School last year.

There was discussion about how teachers stay ahead of the students, if students are more engaged as a result of the 1:1 initiative, the cost of the 1:1 initiative, and if the district uses technology as a summer curriculum tool.

Iowa College and Career Readiness Exemplars Recognition

Jason Glass provided comments and Rosie Hussey presented certificates to the Iowa College and Career Readiness Exemplars. This program honors exemplary efforts to ensure Iowa's students are prepared to go to college or to enter the workforce. Iowa is one of seven states participating in the first year of this program through a partnership with American College Testing (ACT). This annual recognition program provides the opportunity to recognize the outstanding efforts of one student, one school, one community college, and one employer.

This year's recipients are:

Hannah Hayden - Student Readiness Exemplar
Iowa City High School – High School Exemplar
Kirkwood Community College – Community College Exemplar
Vermeer Corporation – Employer Exemplar

Scott Montgomery, Vice President, ACT, provided closing remarks.

Introduction – 2013 Iowa Teacher of the Year

Byron Darnall, Chief, Bureau of Educator Quality, provided brief comments about the Teacher of the Year program and introduced Isbelia Arzola, Consultant, Bureau of Educator Quality. Arzola introduced Tania Johnson, the 2013 Iowa Teacher of the Year, and shared information about her teaching experience, education background, and some of the reasons why she was chosen to be the Teacher of the Year.

Johnson talked about the opportunity and honor of being selected as the Teacher of the Year. She distributed an information sheet that describes what she has done during the first five months of her term.

Johnson reported that this is the first year that the Teacher of the Year works within a bureau in the Department. This has been a good opportunity to connect teachers to the Department. Johnson, along with Charity Campbell, 2012 Teacher of Year, facilitate a group called "Outstanding Educator Taskforce." The purpose of this group is to make a bridge between teachers and the Department.

Jason Glass commended Johnson for her work with the Department. The Department has brought the Teacher of the Year into the Department to have that voice from the field to influence the work that the Department does. Work is being done to find ways to redesign and better use the Teachers of the Year, future and past, to help keep the connection from the field into the state agency.

Iowa Community Colleges Certified Budget Report – FY 2014

Jeremy Varner, Administrator, Division of Community Colleges, reported that the State Board has the statutory authority of approving the community college certified budget. Varner introduced Kent Farver, Acting Chief, Bureau of Adult, Career, and Community College Education; and Linda Allen, President, Hawkeye Community College.

Farver explained that the Iowa Community Colleges Certified Budget Report is required by Iowa Code and the Iowa Department of Management coordinates the process. The State Board is required to approve the budgets each year by June 1.

Farver reviewed the budget process, purpose, and what information is included in the certified budget report. He indicated that the report is a means for community colleges to set their property tax levies and to also set expenditure limits for the year. This report is not a financial statement.

Linda Allen talked about the challenges in setting community college budgets and provided the community college's perspective on the budget process. She reviewed a PowerPoint that included information on the following:

- Hawkeye Community College's FY14 Certified Budget
- Tuition as a Revenue Source
- Hawkeye Community College Operating Fund Revenue and Expenditures: FY2012
- Hawkeye Community College Tax Year Comparison of Revenue
- Unknowns Involved in Setting the Budget
- Efforts to Keep Costs Low and to Avoid Large Tuition Increases

Motion: Max Phillips made a motion and LaMetta Wynn seconded that the State Board approve the community colleges certified budget as provided.

Vote: The motion carried unanimously.

There was a remark about the comments that are included in the report being helpful, and a question about community colleges' maximum levy rate.

Max Phillips reported on discussion at a recent Community College Council meeting about emerging issues that are coming to the forefront, and representation on the accreditation teams for community colleges.

Phillips also referenced a report by the National Center on Education and the Economy. Jason Glass provided comments regarding the report stating that it begs a lot of questions about community colleges and a whole systems alignment towards outcomes.

Policy Options/Setting Direction for “Improving Teacher and Leader Preparation”

Public Comment Related to Practitioner Preparation

Nadene Davidson, President, Iowa Association of Colleges for Teacher Education (IACTE), provided comments on behalf of the 32 institutions in Iowa that provide teacher preparation programs. Davidson addressed concerns that IACTE has with the proposed changes to the accreditation process. She referenced three studies: *Creating a Comprehensive System for Evaluating and Supporting Effective Teaching*, *The Changing Teacher Preparation Profession*, and *Teacher Preparation Programs and Teacher Quality: Are There Real Differences Across Programs?* Davidson expressed IACTE's desire to be involved in the process of moving forward after the Board makes a decision.

Arlie Willems, a former Department employee who worked in the area of reviewing practitioner preparation programs, provided comments. She also shared her perspective on the National Council for Accreditation of Teacher Education process. She indicated support of *Proposal One – Maintain the Iowa accreditation program with specific modifications*.

Chris Minnich, Executive Director, Council of Chief State School Officers, provided comments on a document titled *Our Responsibility, Our Promise: Transforming Educator Preparation and Entry in the Profession*.

There was discussion regarding a document titled *Teacher Preparation Programs and Teacher Quality: Are There Real Differences Across Programs*, if there is information available that indicates why states have gone with the Council for the Accreditation of Educator Preparation (CAEP) process, and to what extent reciprocity is an issue.

Jason Glass referenced a letter from the American Association of Colleges for Teacher Education to CAEP regarding their standards.

Discussing Policy Options and Setting Direction

Larry Bice, Administrative Consultant, Bureau of Educator Quality, referenced information that was presented to the Board titled “Three Proposals for Moving Forward in Educator Preparation.”

Board members shared comments and thoughts on annual reporting and data collection, the value of national standards, concern that the current system isn't rigorous enough, assurance that continuous improvement is taking place, accountability of the panel that will be overseeing updating the current standards and process, and the Board's responsibility.

Discussion continued regarding cost issues, sensitivity to inputs and outputs and how the strength of Iowa's current program has been to have a progression with colleges, how the Department could learn a lot from the CAEP standards, if a timeframe should be established to look at the current process to see how it could improve and to make a decision on whether to stay with the current system or consider CAEP, and what the process would be to sign-up with CAEP.

Additional discussion centered around the need to create a reciprocity system, the need for continuous improvement and for the Board to have access to the information, whose standards will be used (Iowa or CAEP), concern with the State Board giving away their authority in this area, the need to revisit the process in two years to see if the Board is satisfied with the progress being made, and the timeline for revising the system.

Jason Glass reviewed the process that has occurred over the past year regarding the Board's commitment to investigate the quality of Iowa's teacher preparation program accreditation process, the proposal before the Board, and future direction. He commended the Board for their work and encouraged them to act on the Department's recommended proposal.

Motion: Charlie Edwards made a motion and Mike Knedler seconded that the State Board adopt *Proposal One: Maintain the Iowa accreditation program with specific modifications* with an updated outline and details to come forth later.

There were additional questions regarding the number of students and the cost factor, and if Iowa has proportionately more teacher preparation programs than other states.

Vote: A roll call vote was taken. Aye: Hussey, Edwards, Knedler, May, Crookham-Johnson, Kruse, Fitzpatrick, and Wynn. Nay: Phillips.

Jason Glass announced that the Council of Chief State School Officers is offering a \$100,000 grant to do the work that the State Board directed the state agency to undertake. The Department will apply for the grant.

Northeast Iowa Charter High School – Charter Renewal

Dave Tilly, Deputy Director, Division of Learning and Results, introduced Janet Boyd, Consultant, Bureau of School Improvement. Boyd introduced representatives for Northeast Iowa Charter High School: Steve Milder, Michelle Kelly, Mary Ann Munger, Stuart Fuhs, Colton Ingels, and Cheyenne Brickman; and Holly Barnes, Consultant, Bureau of School Improvement.

Boyd provided an overview of the highlights of the renewal information for the Northeast Iowa Charter School. Boyd also reviewed the goals of the charter school and recommended that the Board renew the charter.

There was discussion about what part of this program the school could not do if it was not a charter school, what the timeframe is for evaluating a charter, if anything should be

changed with Iowa charter school laws, and the rigor of the charter school classes for college-bound students.

Motion: Charlie Edwards made a motion and Mike May seconded that the Northeast Iowa Charter High School and West Central Community School District be granted a renewal of their charter through the end of the 2016-2017 school year.

Vote: The motion carried unanimously.

Jason Glass reported that because Iowa has not been granted a waiver from No Child Left Behind (NCLB), that within the next two years there will be over 300 schools in the state that will need to create a plan to restructure. This will mean a significant governance change in the schools. There will be several options for school districts, but one of them would be to turn a school into a charter school. Therefore, the Board may see a resurgence of charter applications. If education reform prevails and there are changes to educator evaluation, that will open a pathway to an NCLB waiver that may reduce some of that pressure. There was discussion about what the limit is on charter schools, and the need to be prepared for this change.

Miscellaneous

There was discussion about possible topics for the State Board retreat. Items include assessment, teacher preparation, and possible implementation of Smarter Balanced.

Board Reports

Max Phillips attended the Community College Council meeting.

LaMetta Wynn attended the Community College Council meeting and also attended Ashford University's graduation ceremony where there were 1,600 graduates.

Mike Mike attended a meeting in San Diego and plans to share information from that meeting at the State Board retreat.

Edgar Thornton indicated that he is looking forward to the opportunity to serve on the State Board.

Valorie Kruse reported on work of the Competency-based Education Task Force and the Wallace Leadership Partnership.

Jason Glass commented that one of the ideas of the Legislature is to carve up to \$1 million out of the education reform package and put it towards competency-based education.

Mike Knedler attended the Community College Council meeting. He also contacted Dan Kinney, President, Iowa Western Community College, regarding a recent visit under the

new community college accreditation process. Kinney found that the system is more efficient, less intrusive and eliminates a lot of duplication.

Knedler also attended a Reaching Higher Iowa event, and participated on a “Patron Tour” that is offered to citizens through the Council Bluffs Community School District.

Sister Jude Fitzpatrick attended a meeting of the Iowa Coordinating Council on Post High School Education where she heard presentations by three of the STEM regional managers.

Valorie Kruse made a motion and Mike May seconded to adjourn the meeting. The motion passed.

Rosie Hussey adjourned the meeting at 3:20 p.m.

A handwritten signature in cursive script that reads "Rosemarie Hussey".

Rosie Hussey
President