Iowa State Board of Education

Executive Summary
March 11, 2010

Agenda Item: “Sense of Urgency” Campaign Update

Iowa Goal: All K-12 students will achieve at a high level.

Equity Impact Statement: School districts have the responsibility to ensure that all students have access to high quality learning opportunities.

Presenter: Elaine Watkins-Miller
Communication Consultant
Office of the Director

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Attachments: None

Recommendation: It is recommended that the State Board hear and discuss this information.

Background: Education organizations from across the state are working together to create a public sense of urgency for changing learning outcomes for all; and provide support for leaders who want to lead those changes. This work is being coordinated by the Wallace Foundation Leadership Partnership.

An update will be provided on this work and the current status of the campaign development, including how this effort can begin providing greater support to and developing understanding of the Iowa Core and other innovative efforts in the state.