Iowa State Board of Education

Executive Summary

March 11, 2010

Agenda Item: Institute for Tomorrow’s Workforce – Update

Iowa Goal: All

Equity Impact Statement: All learners, pre-kindergarten through postsecondary, must demonstrate proficiency in 21st century skills and knowledge.

Presenter: Max Phillips, Co-chair, Institute for Tomorrow’s Workforce

Attachments: None

Recommendation: It is recommended that the State Board hear and discuss this information.

Background: The Institute for Tomorrow’s Workforce (ITW) was originally created in 2005 by the Iowa Legislature. It was created as a nonpartisan, citizen-based non-profit organization charged with identifying bold approaches to education reform. The original ITW recommendations focused on improving learner, teacher, and system performance.

The ITW was reconstituted in 2008 with Max Phillips, President of Qwest and a member of the State Board of Education, and Ben Allen, President of the University of Northern Iowa, named as co-chairs. The reconstituted ITW built upon the recommendations from the original group, reinforcing the view that the teacher is the most important factor in affecting student learning and that there is substantial untapped potential in the use of technology to improve learning, make the education system more efficient, and address the opportunity-to-learn equity issue. The focus of their recommendations is on providing the climate, capacity, and incentive for innovation.

Max Phillips will provide an update on the work and recommendations of the Institute for Tomorrow’s Workforce.