EMERGING TECHNOLOGIES IN THE ADULT EDUCATION CLASSROOM

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To Access this PowerPoint

Welcome!

Welcome to the LINCS Community, an interactive online social learning space for adult educators. Get involved by joining groups of interest to participate in conversations; find the information you need in the community’s high-quality resources; and become inspired by the knowledge you gain from fellow members and professional development activities.

Featured Groups

Get involved in the conversation! Click on a topic of interest below to join the group or learn more about it.

- Health Literacy
  For adult education and literacy practitioners, healthcare providers, educators, researchers, policymakers, and others to discuss health literacy

Recent Announcements

- Adult College Completion Tool Kit
  New
  Posted: Sep 21 2012 - 9:21am by JoM

- Orientation to the LINCS Community
  Live Event Coming in October!
  New
  Posted: Sep 13 2012 - 4:00pm by Michelle Carson

View all Announcements

Resource Collection

See below for recently added resources:

- Federal Student Aid for Adult Students
  Filed under: Financial Literacy
Introductions

• What do you know about Social Media?

• What would you like to learn?

• What one thing would you like to take away from this session?
Agenda

- What is Social Media and why should we use it?
- Bitly
- QR Codes
- Pinterest
- Google Voice
- PollEverywhere
What is Social Media

- **Social media** includes web-based and mobile based technologies which are used to turn communication into interactive dialogue among organizations, communities, and individuals.

  --Wikipedia
Components of Social Media

• Web 2.0

Web 1.0
School 1.0

“The Age of Authority”
• Reading
• Receiving
• Responding

Web 2.0
School 2.0

“The Age of Engagement”
• Connecting
• Creating
• Contributing
Components of Social Media

• Cloud Computing
  • performing computer tasks using services delivered entirely over the Internet.
  • movement away from applications installed on an individual's computer towards the applications being hosted online.
  • The "cloud" refers to the Internet and was inspired by technical flow charts and diagrams, which tend to use a cloud symbol to represent the Internet.

http://mobileoffice.about.com/od/workingontheroad/f/cloudcomputing.htm
Components of Social Media

• Mobile Learning
  • The use of common handheld hardware, wireless networking and mobile telephony to facilitate, support, enhance and extend the reach of teaching and learning.

https://mobilelearninginfokit.pbworks.com/w/page/41751137/What%20is%20mobile%20learning
Tagging
Why use Social Media in Adult Ed?

http://www.youtube.com/watch?v=hyZRS0BnpAI&feature=youtu.be
Why Social Media?

• Makes tasks authentic & challenging
• Extends time devoted project
• Supports collaborative work
• Inexpensive, multiplatform
• Real life experience
• Help break down the digital divide
Myths about Social Media

- Only young people use Social Media
- Social Media; just a waste of time
- Fears about security & privacy
- Hierarchy of needs; technology comes after literacy
Integrating Social Media into Adult Ed

Blooms Taxonomy
• Creating
• Evaluating
• Analyzing
• Applying
• Understanding
• Remembering
5 Moments of Learning

• Dr. Conrad Gottfredson’s Five Moments of Learning Needs:
  • When Learning for the First Time
  • When Wanting to Learn More
  • When Trying to Remember
  • When Things Change
  • When Something Goes Wrong

What Do You Know?
Bitly
https://bitly.com/

You can use Bitly to shorten URL’s without creating an account
Welcome to the new bitly

What are bitmarks?
Bitmarks are better bookmarks

Save, search, and organize all your links from around the web. Group them into bundles. Share them with friends. If you don't want them on your public profile, just mark them as private.

Tools and apps
There are many ways to save, organize and share your bitmarks from just about anywhere.

Find out how on our tools page
Customizing Your Shortened URL

You just saved this bitmark

www.youtube.com/watch?v=SWNR64G72tU
3 saves · 6 clicks

bit.ly/LCszKx
Your shortlink

QR Codes: Applications in Education - YouTube

Add a note?

Public
Add to bundle

Share...
Analytics

With an account you can also track how many times the URL you created has been clicked.
QR Code

And with or without an account you can make any of the shortened URLs into a QR Code by adding .qr at the end
Bitly Exercise

1. Go to [http://www.youtube.com/](http://www.youtube.com/) and search for a video on a famous person, a holiday, a type of food.

2. Find a video you would like to share and copy the URL (Ctrl C).

3. Open a new tab or a new window and go to [http://bitly.com/](http://bitly.com/). Paste the long YouTube URL into the space (Ctrl V).

4. Share the shortened URL with your neighbor.
QR Codes
QR Codes

• Quick Response Code
• Can be scanned using apps on a smart phone, an iPad, and even a desk top computer with a camera and generated using Bitly but others too
  • http://www.scanlife.com/en/  Scanlife
  • http://qrcode.kaywa.com/  Kaywa
• QR codes contain information and directions
• Most are used to take you to a website, but can also contain other information and directions
• Great way to share content in mobile way
QR Infographic

• http://bit.ly/elKi2c
QR Codes: Applications in Education (Video)

• http://bit.ly/LCszKx
QR Exercise


QR Exercise


https://pinterest.com
Boards and Pins

Adult Education Ideas

http://pinterest.com/nelightful/adult-education-ideas/
Pin it button for browser

• http://pinterest.com/about/goodies/
Pinterest Exercise

1. Review your assigned website and answer these questions
2. What is the name or theme of the website?
3. How could the information on this website inform your teaching practice and the use of Pinterest?
4. Think of one way you could use Pinterest in your practice.

Orange  http://bit.ly/PinterestQRcodes
Green  http://bit.ly/OmNg42
Google Voice
Google Voice

1. Fill in the blanks in the dialog
2. Practice the dialog with your partner
3. When ready to record, use one cell phone to call (347) 927-7044 (Nell’s GoogleVoice number)
4. Once prompted to leave a message, read dialog into the phone
5. https://www.google.com/voice#inbox
What's Your Favorite Animal?

Text your **CHOICE** to **22333**  Change region

- **LION**
- **TURTLE**
- **GRANDPA**
Poll Everywhere

What is your favorite Web 2.0 Tool?

Text a **CODE** to 37607  
Submit a **CODE** to [http://PollEv.com](http://PollEv.com)

- QR Codes: 181062
- Bitly: 181064
- Pinterest: 181191
- GoogleVoice: 181192

Total Results: 0
1. Standard texting rates only (worst case US $0.20)
2. We have no access to your phone number
3. Capitalization doesn’t matter, but spaces and spelling do
How To Vote via PollEv.com

How do you like my presentation so far?

Text a CODE to 37607
Submit a CODE to http://PollEv.com

Web Response

458456

TIP: Capitalization doesn’t matter, but spaces and spelling do.
How To Vote via PollEv.com/username

How do you like my presentation so far?

Submit responses at PollEv.com/username

Text a CODE to 37607

Amazing: 458456
Incredibly Amazing: 458471
It’s Alright: 458472

TIP: Capitalization doesn’t matter, but spaces and spelling do.
How To Vote via Twitter

1. Capitalization doesn’t matter, but spaces and spelling do
2. Since @poll is the first word, your followers will not receive this tweet
Advanced What Do You Know?
SOCIAL MEDIA EXPLAINED

TWITTER  I'M EATING A #DONUT
FACEBOOK  I LIKE DONUTS
FOURSQUARE  THIS IS WHERE I EAT DONUTS
INSTAGRAM  HERE'S A VINTAGE PHOTO OF MY DONUT
YOUTUBE  HERE I AM EATING A DONUT
LINKEDIN  MY SKILLS INCLUDE DONUT EATING
PINTEREST  HERE'S A DONUT RECIPE
LAST FM  NOW LISTENING TO "DONUTS"
G+  I'M A GOOGLE EMPLOYEE WHO EATS DONUTS.
My contact info

- Email: nelle@lacnyc.org
- Twitter: http://twitter.com/LACNYCnell
- Facebook: http://www.facebook.com/nell.eckersley
- Blog: http://nelightful.wordpress.com/
- Delicious: http://www.delicious.com/nelleckersley