

COMMUNITY COLLEGE COUNCIL (CCC) MEETING NOTES
Wednesday, March 25, 2015
3:30 – 5:10 p.m. -- DE – ICN Room

Those in attendance included:

- ❑ Brooke Axiotis, CCC and State Board of Education Member
- ❑ Barbara Crittenden, President, Southwestern Community College; and CCC Member
- ❑ MJ Dolan, Executive Director, Iowa Association of Community College Trustees
- ❑ Kent Farver, Chief, Bureau of Community Colleges
- ❑ Alex Harris, Administrative Consultant, Bureau of Community Colleges
- ❑ Rosie Hussey, CCC and State Board of Education Member (via conference call)
- ❑ Mike Knedler, CCC and State Board of Education Member
- ❑ Mary Ellen Miller, CCC and State Board of Education Member
- ❑ Moudy Nabulsi, Community College Trustee, and CCC Member (via conference call)
- ❑ Stephanie Weeks, Assistant to Jeremy Varner, Division of Community Colleges

I. Welcome and Introductions—Mike Knedler, Chair

Chair Knedler called the meeting to order at 3:30 p.m. Members and presenters introduced themselves.

II. Approval of Meeting Notes—Mike Knedler

Chair Knedler asked for approval of the notes from the January 21, 2015, meeting of the CCC.

Motion: Mary Ellen Miller moved and Brooke Axiotis seconded to approve the CCC notes as presented.

Action: The notes were passed unanimously by the CCC.

III. Division Updates—Kent Farver (on behalf of Jeremy Varner)

A. Community College Council Membership Terms

According to the Code of Iowa, Chapter 256.31, association representatives are to be appointed to serve staggered three-year terms on the CCC beginning on May 1 of the year of appointment. Dr. Barbara Crittenden, president of Southwestern Community College, has served on the CCC since April 30, 2002. Her term will expire on April 30, 2015. The Iowa Association of Community College Presidents (IACCP) appointed Dr. Linda Allen, president of Hawkeye Community College, to serve a three-year term beginning on May 1, 2015. Chair Mike Knedler, Kent Farver, and other members of the CCC thanked Dr. Crittenden for her years of service on the CCC and her commitment to Iowa's community colleges.

B. 2014 Joint Enrollment Report

Kent Farver reported that Iowa ranks first among the 50 states in providing college-credit opportunities to high school students, according to the *2014 Joint Enrollment Report* and a factsheet released on February 11, 2015. In the fall of 2013, the percentage of students under the

age of 18 enrolled in Iowa's 15 community colleges outpaced enrollment of similar students nationally at community colleges or in two- and four-year public institutions combined. In FY 2014, 42,996 students were jointly enrolled at one of Iowa's community colleges - a 6.8 percent increase from the previous year. Jointly enrolled students comprised 30 percent of the total community college student population and 17 percent of credit hours.

<https://www.educateiowa.gov/documents/joint-enrollment/2015/02/2014-joint-enrollment-report>

C. Iowa Skilled Workforce and Job Creation Fund

Over 75,000 individuals participated in one of the community college programs supported by the Iowa Skilled Worker and Job Creation Fund, according to reports released by the Division of Community Colleges. This fund represents an almost \$30 million investment in community college workforce preparation. All reports are available on the department's website via the link below.

<https://www.educateiowa.gov/adult-career-and-community-college/iowa-skilled-workforce-and-job-creation-fund>

D. Workforce Training Issues

Farver stated that Paula Nissen, Education Outcomes Education Program Consultant, Bureau of Community Colleges, is the point person for the *Iowa Skilled Worker Pipeline Report*. The report focuses on the extent to which the number of community college graduates aligns with projected employment demand in specific occupational categories, particularly those in high demand. The report provides insight into how well community colleges are adapting the worker preparation pipeline to meet future employment demand for middle-skill occupations.

Data can be a powerful tool in helping institutions align offerings with demand and address structural mismatches. The report helps leaders identify potential mismatches and opportunities for further alignment, but it is not without limitations and should be viewed as a starting point for further exploration. The report indicates that management and healthcare related awards are aligned with projected annual demand of new and replacement jobs. Information technology and mathematical awards are increasing, but remain short of the projected demand. It also provides information about construction, advanced manufacturing, and science, technology, engineering, and math (STEM). For each occupational area, the number of credit awards issued (supply) and anticipated job openings (demand) for specific occupations is provided. The report includes graphical displays of the supply and demand for each occupation as it relates to anticipated growth and average salary.

<https://www.educateiowa.gov/documents/program-outcome/2015/03/iowa-skilled-worker-pipeline>

E. Voluntary Framework of Accountability (VFA) Update

Kent report that the VFA is an ongoing project, and we are at the end of the first year of the pilot project. The department has obtained VFA membership for each of the 13 pilot colleges. All 13 colleges have submitted their data and the department is currently compiling the information calculating the metrics for each college. Metrics will be uploaded by June 1, 2015, to the VFA

national site and reviewed by the college prior to publication in June. The department will work with the colleges to confirm data metrics and coordinate any changes. The Career Technical Education (CTE) and Adult Basic Education (ABE) subcommittees of the VFA continued their discussion regarding collection of data for future reporting. The CTE subcommittee will continue meeting this spring to identify issues that will impact implementation of VFA reporting in 2016. VFA staff announced they plan to improve ABE data elements and definitions. No timetable has been set for the ABE reform effort. Statewide implementation will occur in 2016.

F. Upcoming Meetings/Trainings

The department is sponsoring the following:

Federal Grant Training

The division is providing a one-day training session focused on recently issued final uniform grant guidance rules, legislative and funding issues impacting the Carl D. Perking Career and Technical Education Act (Perkins) and the Adult Education and Family Literacy Act (AELFA), and how both programs are impacted by the new uniform grant guidance final rules issued in December of 2014. The training will be provided by Michael Brustein of Brustein & Manasevit, PLLC, a law firm specializing in education and workforce development issues. Mr. Brustein has extensive experience in the education field, having served as an attorney and branch chief within the United States Education Department prior to founding Brustein & Mansevit, PLLC. This training is intended for Perkins and AEFLA recipients and fiscal agents, and community college business officers. The training will be held April 14 at the FFA Enrichment Center on the DMACC Ankeny campus.

Perkins Contact Meeting

The division will host secondary and postsecondary Perkins coordinators for a spring meeting to discuss several Perkins related topics. The meeting will be held on April 24, 2015, at the DMACC Southridge Success Center in Des Moines.

IV. IACCT Update—MJ Dolan, Executive Director

MJ commended the division for publishing the *Community College Leader Bulletin*, which is full of good information. She indicated she references the bulletin often and distributes to the legislature, etc.

MJ reported that the first ever joint meeting of the National Council of State Association Chief Executives and the National Council of State Directors of Community Colleges will take place on April 18, 2015, in San Antonio, Texas, in conjunction with the American Association of Community Colleges (AACC) Conference.

Mark Your Calendars: On February 22-23, 2016, IACCT is sponsoring a celebration of the 50th anniversary of Iowa's community colleges which will be held at the Embassy Suites in conjunction with the IACCT Conference. Chair Knedler proposed that the CCC should discuss with the State Board about also participating in this recognition.

MJ distributed a brochure published by IACCT entitled "Impact on the State's Economy by Iowa's Community Colleges." Some highlights include the following: 1) Providing a Skilled Workforce: A large portion of Iowa's workforce will need postsecondary education to meet employers'

demands in the future. 2) Students Earn More: Students of Iowa’s community colleges benefit from an improved lifestyle and increased earnings. 3) State and Local Economic Benefits: Iowa’s community colleges provide skills training for high-demand, high-paying, and high-skilled occupations and career enhancement opportunities. Their business and community relationships are one of the strongest assets in their regions and in Iowa.

V. Kirkwood Community College (KCC) Interim Accreditation Report—Fiscal Year 2015—Kent Farver

This is a report of the evaluation of KCC for continued state accreditation as an associate degree granting institution. The department conducted the on-site portion of the evaluation on November 3-4, 2014. The findings reflect the work of the accreditation team’s interim review of KCC. KCC is accredited by the Higher Learning Commission (HLC), a commission of the North Central Association. The state accreditation process reviews state requirements but does not duplicate the HLC process. HLC documentation is reviewed during the visit to identify any follow-up that may be required. State standards are reviewed through a structured process by department staff and community college peer reviewers.

Motion: Moudy Nabulsi moved and Barbara Crittenden seconded to move that the State Board approve continued accreditation for HCC. A state comprehensive accreditation evaluation will be conducted in fiscal year 2020.

Vote: The motion carried unanimously.

VI. Secondary Career and Technical Education (CTE) Task Force—Pradeep Kotamraju

The Secondary Career and Technical Education (CTE) Task Force will consider adopting and advancing several recommendations which aim to bolster secondary CTE and standardize access to high-quality CTE programming for all students across the state. Going forward, the task force will focus on crafting a final set of recommendations based on statements submitted by task force members and their respective constituent groups. Recommendations will be submitted to the Iowa Legislature in 2016. Five broad themes were drawn from the member and constituent statements - work-based learning, career guidance, career pathways, instructor supports and training, and school structure. In addition, the task force will consider a proposal created by the Iowa Association of Community College Presidents (IACCP) for a statewide system of regional centers.

Work-Based Learning

Work-based learning connects real-world work experiences with classroom learning. Students are extended the opportunity to learn about various careers through a spectrum of work-based learning activities, which range from career fairs to internships. Through classroom exercises, students are encouraged to reflect on their experiences and connect what they learn in the classroom with what is learned on the work-site. The state of Iowa currently supports such efforts through a statewide system of Intermediary Networks.

The task force has the goal of ensuring all students and instructors have equal opportunity to access these opportunities and will explore steps to that end.

Career Guidance

A holistic career guidance system cultivates understanding of and interest in the postsecondary opportunities - both college and career - available to high schools students. Such a system engages a student early in their academic careers and assists the student in mapping a path which ends in achieving the post-secondary opportunities most suited to their interests. The task force has discussed various methods and approaches to establishing an inclusive, on-going college and career planning process, which may include implementation and support of a comprehensive career exploration and planning system and multiple methods to support counselors in providing career guidance to students.

Career Pathways

Career pathways consist of sequential and stackable coursework which allow students to both explore and gain valuable training in various in-demand occupational fields. Developing a comprehensive career pathways system will require a discussions regarding curriculum, standards, partnerships, and much more. The task force will have to not only consider the implications for the secondary system, but also how best to tie in the group's efforts with other initiatives related to career pathways currently underway in the state.

Instructor Supports and School Structure

Crucial to student learning and success is the quality of the instructor. In recognition of this, the task force will discuss topics related to training, supports, and professional development which will assist instructors in implementing and delivering high-quality CTE programming. State and district policies must also be reviewed to facilitate the delivery of high-quality CTE programming. To that end, the task force will discuss a broad array of recommendations ranging from graduation requirements to methods for the equitable delivery of CTE across the state.

Regional Center Proposal

The proposal presented to the taskforce by the IACCP is an ambitious plan to establish a statewide system of regional centers. To start, the plan outlines and standardizes the fundamental attributes of a regional center. It stipulates that a statewide system would require centers be established so that all high school students fall within a 30-mile radius service area, taking into account existing facilities. The proposal calls for a sizeable investment from the state, which would go towards building or renovating facilities. This investment is justified in that it will boost secondary and community college collaboration and facilitate high-quality secondary CTE programming for all Iowa students. The regional center concept itself is not new - to varying degrees, many community colleges have already embraced the model. What this proposal attempts to address is the unequal access to these centers and the high-quality programming they offer. The task force will weigh whether to adopt the IACCP proposal over the coming months.

The next meeting of the task force is scheduled for May 1, 2015, at the Iowa State Education Association Office.

VII. Workforce Investment and Opportunity Act (WIOA) Implementation—Kent Farver and Alex Harris

Implementation of the federal Workforce Innovation and Opportunity Act (WIOA) is well underway in the state of Iowa. A state communications and governance plan was developed in

collaboration with Iowa Workforce Development, the Department of Education, the Iowa Division of Vocational Rehabilitation Services, and the Governor's Office.

From this plan, a statewide steering committee was formed. From this group, five sub-committees were created and tasked with examining the current state of core programs. The five sub-committee groups include a current state mapping workgroup, a data and performance working group, a financial working group, a unified state plan working group, and a career pathway working group. The work of these subgroups will inform the development of specific WIOA implementation plans.

The goal of the steering committee and the working groups is to provide guidance on statewide implementation of the WIOA legislation and ensure coordination and collaboration among state agencies, programs and providers, and a diverse group of stakeholders. Some elements of the WIOA legislation will become effective on July 1, 2015, but the majority of the new legislation and metrics will take effect on July 1, 2016.

WIOA was signed into law by President Barak Obama on July 22, 2014. The legislation is designed to help job seekers access employment, education, training, and support services to succeed in the labor market and to match employers with the skilled workers they need to compete in the global economy. This act replaces the previously implemented Workforce Investment Act (WIA). A core program under WIOA is the community college's adult literacy and education programs.

VIII. For the Good of the Order

The meeting was adjourned at 5:10 p.m. The next face-to-face meeting will be held on Wednesday, May 13, 2015, 3:30 – 5:00 p.m., at the Department of Education's ICN Room.