

COMMUNITY COLLEGE COUNCIL (CCC) MEETING NOTES
Wednesday, January 20, 2016
3:30 – 5:15 p.m. -- DE – ICN Room

Those in attendance included:

- ❑ Linda Allen, President, Hawkeye Community College, and CCC Member (via conference call)
- ❑ Brooke Axiotis, CCC and State Board of Education Member
- ❑ Barbara Burrows, Consultant, Bureau of Community Colleges
- ❑ Kelli Diemer, Consultant, Bureau of Career and Technical Education
- ❑ MJ Dolan, Executive Director, Iowa Association of Community College Trustees
- ❑ Alex Harris, Administrative Consultant, Bureau of Community Colleges
- ❑ Rosie Hussey, CCC and State Board of Education Member (via conference call)
- ❑ Michael Knedler, CCC and State Board of Education Member
- ❑ Robin Madison, Fiscal Analyst, Legislative Services Agency
- ❑ Mary Ellen Miller, CCC and State Board of Education Member
- ❑ Moudy Nabulsi, Community College Trustee, and CCC Member (via conference call)
- ❑ Paula Nissen, Consultant, Bureau of Career and Technical Education
- ❑ Eric St Clair, Consultant, Bureau of Career and Technical Education
- ❑ Jeremy Varner, Administrator, Division of Community Colleges
- ❑ Stephanie Weeks, Assistant to Jeremy Varner, Division of Community Colleges
- ❑ Michael Williams, Consultant, Bureau of Community Colleges
- ❑ Laurie Wolf, Executive Dean of Student Services, Des Moines Area Community College

I. Welcome and Introductions—Mike Knedler, Chair

Chair Knedler called the meeting to order at 3:30 p.m. Members and presenters introduced themselves.

II. Approval of Meeting Notes—Michael Knedler, Chair

Chair Knedler asked for approval of the notes from the November 17, 2015, meeting of the CCC.

Action: Mary Ellen Miller moved and Rosie Hussey seconded to move to approve the meeting notes. The notes were passed unanimously by the CCC.

III. Division Updates—Jeremy Varner

A. Division Staffing

Barbara Burrows has accepted the position of chief of the Bureau of Community Colleges. She started Monday, January 1. Barbara has been with the division for two years, working with program approval, accreditation, and providing leadership on a variety of academic issues including faculty standards. She has nine years of experience as a community college administrator and 22 years teaching mathematics. She served as provost of Marshalltown Community College before returning to Florida in 2008 to serve as the vice president of instruction at the College of Central Florida.

Barbara has a Ph.D. in educational administration with a specialization in community college leadership from the University of Texas-Austin and degrees in mathematics from the University of Florida. The community college program quality consultant position, which Barb previously held, will be posted as soon as possible.

With regard to other division positions, we are in the process of interviewing for the communications and data consultant positions. The finance consultant position has been reposted and will close in the next few weeks.

B. Sector Partnership Survey

A report showcasing statewide progress toward implementation of sector partnerships and career pathways was released by the Division of Community Colleges. The report utilizes survey data gathered from Iowa's 15 community colleges and several non-education entities involved in convening and facilitating sector partnerships. According to responses, there are at least 40 sector partnerships, in various stages of implementation, across the state.

To varying degrees, each community college region is served by at least one sector partnership; by county, 85 of Iowa's 99 counties are served by a sector partnership. Sector partnerships identified with nine of 16 Career Clusters and 11 of 12 Batelle Clusters. The clusters with which the most sector partnerships identified are associated with manufacturing.

All available information gathered from the survey is included in the report, and is current as of December 11, 2015. The survey is based on definitions developed and approved by the Sector Partnership and Career Pathway Advisory Council. The council was tasked with establishing common definitions and expectations for sector partnerships and career pathways aligned with the Workforce Innovation and Opportunity Act (WIOA) and other federal guidelines.

The Division of Community Colleges first convened the Sector Partnership and Career Pathway Advisory Council to address sector partnership and career pathway implementation for the Pathways for Academic Career and Employment (PACE) program. The scope of the council was broadened following the passage of WIOA to ensure more coordinated efforts related to sector partnerships and career pathways. Sector partnerships are increasingly recognized as an effective method for aligning education, economic, and workforce development systems to address industry-identified labor market needs. Sector partnerships are a prominent feature of WIOA.

C. Elevate Iowa Campaign

The division signaled support for the Elevate Advanced Manufacturing through a \$50,000 contract with Northeast Iowa Community College. The funding will go towards a marketing campaign aimed at changing the perception of careers in advanced manufacturing. The campaign is geared toward secondary students and their parents, school faculty and staff, and other key influencers. It includes several activities such as the distribution of an educational curriculum focusing on career opportunities in the advanced manufacturing field, outreach materials and events for teachers, implementation of an ambassador program to train a cadre of individuals to work within their communities to educate target populations, and more. The full amount of this grant will go towards supporting the educational perception campaign.

D. Reverse Transfer Advisory Committee

Representatives of the community colleges and public universities gathered in Marshalltown at the first meeting of the Reserve Credit Transfer Advisory Committee on January 6, 2016. Led by co-chairs Robin Lilienthal of Marshalltown Community College and Laura Doering of Iowa State University, the group explored and discussed the opportunities and challenges of a reverse credit transfer process, a mechanism for the retroactive awarding of associate degrees to students who transferred prior to completing their associate's degree.

The group identified several areas of focus, including program participation; whether the program should remain "opt-in", where students have to choose to participate in the process, or whether an "opt-out" process is possible; credit restrictions, whereby a certain number of credits are required of students in order to participate in the reverse credit transfer process; and promotion and communication, as in how and when to best inform students of the reverse credit transfer process. Several subcommittees were formed to explore and discuss these issues in greater detail.

The committee consists of representatives from Iowa's community colleges and public institutions, as well the Iowa Department of Education and the Iowa Board of Regents. The subcommittees will meet this term and the full group will reconvene in April. A reverse transfer process does exist in Iowa, but is not utilized to the extent hoped for by several advocates of the process. Currently, students who transfer to a public university prior to completing their associate's degree may choose to "opt-in". Should they do so, the student's public university transcript is sent to the designated community college free of charge for up to three-terms. The community college then transfers applicable coursework toward the completion of the student's associate degree requirements. As a result, any efforts to modify the system will have a foundation to build upon, including the Transfer in Iowa website, one of the clear successes stemming from the initial reverse credit transfer process.

IV. **Proclamation to Recognize and Celebrate the 50th Anniversary of Iowa's Community Colleges—Mike Knedler and Jeremy Varner**

In 1966, the State Board of Education authorized 15 community colleges to provide the first two years of postsecondary education, workforce training, adult basic education, and an array of other services to Iowa students, businesses, and communities. This proclamation is a commendation for 50 years of exemplary service to Iowa's system of education. Chair Knedler thanked those who prepared the proclamation and asked for a motion. (See full proclamation on the next page.)

Action: Moudy Nabulsi moved and Rosie Hussey seconded to move that the State Board recognize and issue this proclamation. The motion was passed unanimously by the CCC.

State Board of Education State of Iowa

Whereas, the Iowa State Board of Education works with the Iowa Department of Education to provide oversight, supervision, and support for the state education system that includes all public elementary and secondary schools, nonpublic schools that receive state accreditation, area education agencies, community colleges, and teacher preparation programs; and

Whereas, in 1966, the Iowa State Board of Education officially authorized Iowa's fifteen community colleges; and

Area	Community College	Date	Area	Community College	Date
I.	Northeast Iowa	02/18/1966	X.	Kirkwood	03/18/1966
II.	North Iowa Area	02/18/1966	XI.	Des Moines Area	03/18/1966
III.	Iowa Lakes	10/28/1966	XII.	Western Iowa Tech	08/19/1966
IV.	Northwest Iowa	02/18/1966	XIII.	Iowa Western	03/18/1966
V.	Iowa Central	02/18/1966	XIV.	Southwestern	02/18/1966
VI.	Iowa Valley	04/29/1966	XV.	Indian Hills	02/18/1966
VII.	Hawkeye	03/18/1966	XVI.	Southeast Iowa	06/02/1966
IX.	Eastern Iowa	03/18/1966			

Whereas, as Iowa community colleges celebrate their 50th Anniversary, they celebrate a legacy of exceptional service to Iowa by providing high quality educational opportunities to low skilled adults through literacy and basic education programs, high school students through Senior-Year-Plus, college students through college parallel (transfer) courses, and career and technical education programs; and

Whereas, for fifty years, Iowa community colleges have enriched Iowa's communities and economy by returning a vast majority of their graduates to the state's workforce; and

Whereas, for fifty years, Iowa community colleges have rapidly responded to local, regional, and state workforce challenges with customized training programs that have immensely contributed to Iowa's economic development; and

Whereas, Iowa community colleges provide unparalleled return on the state's investment as they work within the state education system to produce productive citizens in a democratic society, and successful participants in a global community;

Now, therefore, in celebration of fifty years of service to Iowa,

I, Charles C. Edwards, Jr., President, on behalf of the Iowa State Board of Education, on this 21st day of January, in the year of 2016, commend the leaders, faculty, and staff of Iowa's fifteen community colleges, past and present, for their dedication and contributions to the students, businesses, and communities they proudly serve.



Charles C. Edwards, Jr., President
State Board of Education

V. IACCT Update—MJ Dolan, Executive Director

1. IACCT Conference—MJ reminded the CCC that Northeast Iowa Community College is proud to host the 2016 [Iowa Association of Community College Trustees](#) Conference, **February 22-23, 2016, Embassy Suites Hotel, 101 East Locust, Des Moines**. The conference will provide an opportunity for learning, networking and celebration as trustees and guests from all 15 of Iowa’s community colleges gather on the 50th anniversary of the founding of the Iowa community college system. On Sunday, February 21, 2016, IACCT will hold an open house from 6:00 – 8:00 PM. Invitations include a social event, a tour of the IACCT office, and heavy hors d’oeuvres will be served.
2. 2016 ACCT (Association of Community College Trustees) Community College National Legislative Summit—MJ noted that she will be attending this summit on February 8-11, 2016, in Washington, D.C. The summit is the premier community college advocacy event bringing together more than 1,000 community college leaders. The event also spotlights the importance of our nation’s community colleges for Congress and the Administration.

VI. 2015 Annual Condition of Iowa Community Colleges—Jeremy Varner

Iowa’s 15 community colleges offer thousands of credit and non-credit courses. The 2015 Annual Condition of Iowa’s Community Colleges Report provides fiscal year 2015 and trend data on community college enrollment, programs, human resources, and finances. This report is supported by Management Information System (MIS) data, as reported by Iowa community colleges to the Department of Education, Division of Community Colleges, and additional references, which are identified in the body of the report.

Community college enrollment dropped 1.8 percent to 138,642 students in fiscal year (FY) 2015. Despite the continuing trend, enrollment decline appears to be slowing. This snapshot of FY 2015 enrollment is one of several findings highlighted in the annual condition report. Similar to overall enrollment, total credit hour enrollment declined 2.7 percent from the previous year, totaling 1,889,542 credit hours. The vast majority of students - 70 percent - enrolled in a college parallel program, which are designed to transfer to four-year institutions. Twenty-six (26) percent of students enrolled in a career and technical education program, with the remainder enrolling in either a career option program or a combination of programs.

The “typical” community college student is female, under 25 years old, and white. Just under 19 percent of students identified as a racial or ethnic minority. In FY 2015, 16,859 students enrolled in developmental coursework. This constitutes 12.2 percent of total enrollment. These students enrolled in a total of 85,709 credit hours of developmental coursework, an average of 5.1 credit hours per student. By subject area, the most frequent enrollment was in developmental math coursework.

Online Enrollment--Online coursework is increasingly a more popular enrollment option for community college students. In FY 2015, 59,801 students enrolled in 417,151 online credit hours. This online credit hour enrollment is a 7.3 percent increase from the previous year.

Joint Enrollment--The number of high school students accessing college coursework through Iowa’s community colleges continues to rise. In FY 2015, just over 44,000 students were jointly enrolled, a 2.4 percent increase from the previous year.

Non-Credit Enrollment--Down 3.7 percent from the previous year, 232,480 students enrolled in a non-credit program. Despite the decline in enrollment, the number of contact hours in which students were enrolled slightly increased to 29.4 per student. Non-credit programs include adult basic education, recertification and re-licensure, various employment training and retraining opportunities, and more.

Human Resources--Collectively, Iowa's community colleges employed a total of 13,935 individuals in FY 2015. Of this total, 49.4 percent are faculty. Compared to the previous year, total employment is down 1.5 percent

The condition report will be presented to the State Board of Education on January 21. The report is available on the division's [website](#).

VII. ACCT Report—A Closer Look at the Trillion: Borrowing, Repayment, and Default at Iowa's Community Colleges—Laurie Wolf

Laurie Wolf indicated that this report came out of a four-year study. In June 2010, Iowa's community college financial aid officers met to see what could be done to keep student borrowing down. The report provided an unprecedented look at borrowing and repayment of federal student loans by community college students. Using student-level data from Iowa community college borrowers who entered repayment in FY 2011, ACCT examined the complexities that students face when trying to repay their federal loans. Listed below are some highlights from Laurie's PowerPoint presentation:

- a. Overwhelmingly, students are either in repayment or in default. She reported that nearly two-thirds are in standard repayment, and only 13 percent are in an income-driven plan.
- b. She reported that 43.2 percent of all defaulters borrowed less than \$5,000 and 76.6 percent borrowed less than \$10,000.
- c. Independent borrowers default at higher rates than dependent borrowers.
- d. Completion can make a big difference for all borrowers, but especially Pell grant recipients.
- e. The highest default rates occur for those who earn 15 or fewer credits. Sixty percent (60%) of defaulters fall into this group.
- f. Those who earned no credential had the highest default rate and made up almost 90 percent of defaulters. For non-completers who subsequently used an in-school deterrent, the default rate was 18.3 percent.
- g. Ninety percent (90%) of defaulters had the "Standard Plan" as their last payment plan.
- h. Almost three-fifths of defaulters did not use a deterrent or forbearance.
- i. Two-thirds of students who defaulted, made no payment on their debt. Overall, 43.3 percent of defaulters neither made a payment nor used a deferment or forbearance.

VIII. Iowa Skilled Worker and Job Creation Fund—Barbara Burrows

Iowa's community colleges collectively spent \$38.9 million on initiatives which build and promote a highly-skilled, highly-competitive workforce in fiscal year (FY) 2015. The programs funded by the Iowa Skilled Worker and Job Creation Fund (skilled worker) and delivered through Iowa's community colleges impacted over 50,000 Iowans in FY 2015. These programs include the Workforce Training and Economic Development (WTED) fund, the Gap Tuition Assistance program the Pathways for Academic, Career, and Employment (PACE) program, and the intermediary networks.

The WTED fund, which provides funding for numerous career-oriented programs, is the largest of the skilled worker programs, accounting for just under \$17 million of the \$38.9 million spent and impacting 25,762 individuals in FY 2015.

Gap Tuition Assistance Program—Presenter: Eric St Clair, Consultant, Bureau of Career and Technical Education

The Gap tuition assistance program provides need-based assistance for eligible individuals enrolling in non-credit certificate training programs tied to in-demand occupations. In FY 2015, 1,049 Iowans completed a training program with support from the Gap tuition assistance program. In total, the colleges spent \$2,415,015 of the \$2,861,426 in available funds.

Pathways for Academic Career and Employment (PACE)—Presenter: Mike Williams, Consultant, Bureau of Community Colleges

The PACE program aims to implement simplified, streamlined, and comprehensive academic and employment training pathways which are to enable eligible individuals to secure gainful, secure, in-state employment. A total of 6,323 education programs and employment trainings were completed in FY 2015. Over \$5.7 million was spent on education, personal, and career support services, as well as on various college expenses such as salaries, equipment, and more.

Statewide Work-Based Intermediary Network—Presenter: Kelli Diemer, Consultant, Bureau of Career and Technical Education

Intermediary networks facilitate work-based learning experiences for students, which range from career fairs to internships. The intermediary networks facilitated over 40,000 work-based learning experiences, and spent over \$1.7 million on expenses associated with delivering these services.

More information, as well as detailed reports on each skilled worker program, is available on the division's [website](#).

IX. For the Good of the Order

The meeting was adjourned at 5:20 p.m. The next face-to-face meeting will be held on Wednesday, March 30, 2016, 3:30 – 5:00 p.m., at the Department of Education's ICN Room.