Rosie Hussey
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Clear Lake

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Vice President
Des Moines

Sister Jude Fitzpatrick
West Des Moines

Brian Gentry
Des Moines

Wayne Kobberdahl
Council Bluffs

Valorie J. Kruse
Sioux City

Max Phillips
Woodward

LaMetta Wynn
Clinton

Kameron Dodge
Student Member
Cambridge

Judy A. Jeffrey
Director and
Executive Officer

Minutes
State Board of Education Meeting
December 11, 2008

The December 11, 2008, meeting of the State Board of Education was held in the Iowa Department of Education, Grimes State Office Building, Des Moines, Iowa. The following Board members were present: Rosie Hussey, Charlie Edwards, Sister Jude Fitzpatrick, Brian Gentry, Wayne Kobberdahl, Valorie Kruse, Max Phillips, and Kameron Dodge. Director Judy Jeffrey and Department staff Gail Sullivan, Jim Addy, Gwen Nagel, Rick Bartosh, Sara Peterson, Charlotte Burt, Carol Greta, Roger Utman, Julia Thorius, Elaine Watkins-Miller, Carole Richardson, Del Hoover, Brandie Gean, Kevin Fangman, David Krieger, Jeff Berger, and Jody Crane were present. Also in attendance were Andrea Farrier, Bette Kleh, Donna Stinson, Robin Taylor, Tom Ertz, and Ted Nemmers, Professionals of the Iowa Home School Assistance Programs; Julie Naberhaus, Network of Iowa Christian Home Educators; Beth Hanna and Jeannie Allgood, School Nutrition Association of Iowa; Steve Rheinschmidt, Iowa Community College Online Consortium; Nancy Port, Tana Aagesen, and Michelle Knott, Nevada Community School District; Lori Westhoff and Kristina Greenfield, Humboldt Community School District; and MJ Dolan, Iowa Association of Community College Trustees.

State Board Business Meeting

President Rosie Hussey called the meeting to order.

Hussey amended the agenda as presented by removing the National Association of State Board of Education and Centers for Disease Control HIV Conference agenda item to a future date.

It was moved by Valorie Kruse and seconded by Sister Jude Fitzpatrick to approve the amended agenda.

COMMUNICATION

Public Comment

Andrea Farrier, representing the Professionals of the Iowa Home School Assistance Programs, was present to provide comments directed to agenda item 5, Chapter 31, "Competent Private Instruction and Dual Enrollment," Iowa Administrative Code.

Director Report

- Director Judy Jeffrey shared information on the state budget woes. She indicated that the Revenue Estimating Conference will meet on December 12 and that estimate will be the basis for the Governor's budget recommendations. She stated that the Governor also issued an order for all state agencies to tighten their belts in the use of any general fund dollars. She reported that 40 percent of the Department's employees are employed through the general appropriation so the funds for travel, etc., are also covered by the state appropriation. State agencies are directed to eliminate out-of-state travel, cut back on in-state travel and freeze any hiring with state funds. It is hoped this will be the only step to reduce the Department's budget, but the economic times do not appear promising. Jeffrey reported that it will not be an easy legislative session since there will not be enough of an increase in state revenues to pay for the built-in increases.

- Jeffrey indicated that the High School Summit was held on December 8-9 and had over 1,000 in attendance. The speakers were well received and there was continued interest in creating high school environments that are engaging and relevant for students. She shared that Kameron Dodge did a great job of opening the conference.

- Jeffrey reported that the committees forming recommendations for the Legislature regarding a Research and Development preK-12 school for the state of Iowa will meet for the last time on December 12. They are finishing up their recommendations for financing an institution and the steps for full implementation of such a design. The final report will be provided to the Board in January.

- Jeffrey shared that the Department is working on the Iowa High School Transcript Repository (a.k.a. Iowa Student Record and Transcript Exchange Solution). The request for proposal for the Iowa Student Record and Transcript Exchange Solution was released at the beginning of December with the intent to issue a contract at the beginning of April. The deliverables will include a web-based portal, the ability to export from local education agencies, an electronic and print file transfer system, and a permanent repository of high school transcripts at the Department.

- Director Jeffrey announced that the Department received $4,789,834 from the federal government for construction and fire safety grants as part of the Iowa Demonstration Construction Grants Program (Harkin Grants) to provide funds to help improve the learning environment of Iowa students. This program started in 1998 and Iowa has received about $120 million.

- Jeffrey mentioned that the Council of Chief State School Officers (CCSSO) transition team has met once with Obama's team and there was a very open and frank discussion about what has been working and not working very well with both the U.S. Department of Education and the federal law. The Department continues to press for more flexibility and innovation and a stronger partnership between states and the federal government.

- Jeffrey announced that she will be serving as a faculty advisor to Congressional staff through the Aspen Institute. They will be focusing on Iowa's work in improving leadership, specifically on the leadership standards and evaluation efforts of leaders.

CONSENT AGENDA

Brian Gentry moved and Max Phillips seconded to approve the consent agenda. The motion carried unanimously.

Accreditation for Valley Lutheran High School will take effect upon approval.

BOARD ACTION/DISCUSSION AGENDA

Rules: Chapter 31 – Competent Private Instruction and Dual Enrollment (Adopt)

Proposed Chapter 31 rules were approved for notice of intended action by the State Board at their September meeting. A public hearing was held on October 28, 2008. Carol Greta, Legal Counsel, Office of the Director, reviewed three major areas of concern that were raised during the public comment period. These included licensure, resources, and the reporting form. Greta stated that the reporting form issue is one area that has been changed since the Board voted to put the rules on notice. The original version of the rules stated that every home school assistance program would have to file a report with the

Department of Education; however, it has been determined that information is already collected by the Department.

Greta mentioned that resources were another area of concern that was modified since the public hearing and since the rules were first noticed. She indicated that the rules have been loosened so that funds can be used to purchase resources, but with the understanding that the resources belong to the district.

Greta indicated that the Department is holding firm on the licensure issue. She stated that a person with just a substitute authorization may only substitute for five days at a time and only at the middle and high school grades. She mentioned that a home school assistance program may not hire a person with just the substitute authorization to be the only instructor that a child will have.

Greta shared the timeline of when the rules will be published in the Administrative Rules Bulletin.

Sister Jude Fitzpatrick questioned whether the districts that deal with home schooling will have a common understanding of the rules. Carol Greta stated they have a very active listserv and an active group that meets at least once annually so she doesn't have any fears about how the message will spread among that group. She stated that there are technical assistance documents that the Department makes available and that the Competent Private Instruction Manual is reviewed annually. Greta stated that she understands the concern, but thinks it can be overcome without having to amend the rules.

> **Motion:** Max Phillips moved and Sister Jude Fitzpatrick seconded approval to adopt the proposed amendments to Chapter 31.
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> Brian Gentry asked if there was a concern that some of the terms are not as clearly defined as they should be and Carol Greta indicated that she is comfortable with the terms. Gentry also asked about the rulemaking process, noting that the rules had not been reviewed since 1996. There was discussion on the rulemaking process. Gentry encouraged the Department to continue to be mindful of the rulemaking process.
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> **Vote:** The motion carried unanimously.

Rules: Chapter 12 (Accreditation) and Chapter 58 (School Breakfast and Lunch Program) (Notice)

Carol Greta, Legal Consultant, Office of the Director; Kevin Fangman, Administrator, Division of PK-12 Education; and Julia Thorius, Chief, Bureau of Nutrition, Health, and Transportation Services, reviewed the proposed amendments to the Chapter 12 rules.

Greta indicated that the Healthy Kids Act has three components that affect schools. The components are nutrition, cardiopulmonary resuscitation (CPR), and physical activity.

Julia Thorius walked the Board through some of the aspects of the report of the Nutrition Advisory Panel and advised the Board to read the report in-depth. Thorius reported that the report contains information that goes beyond what the recommendations were for the nutritional content standards.

Thorius stated that the Healthy Kids Act prescribed that a Nutrition Advisory Panel be convened for the purposes of making recommendations to the Department for nutrition content standards for food and beverages to be sold or provided on school grounds during the school day. She stated that the law excluded food for fundraising and food in concession stands.

Thorius discussed the process that the Nutrition Advisory Panel used. She indicated that the law charged the panel to look at what was available for research-based guidance relative to nutritional content standards for foods being offered within the schools.

Thorius reported on some of the major differences between the report and the proposed rules. She stated that as the Department received recommendations to the report and began the process of making decisions as to what would be put before the Board to be noticed for rules, the Department looked at a number of factors. She noted that there is no funding available to support implementation of the recommendations.

Thorius mentioned that food and nutrition policies should be reviewed at the local school district level, and that local districts have the authority to be more restrictive than the rules in what they set for policies.

Thorious also stated that the law calls for the Nutrition Advisory Panel to be reconvened every five years.

Valorie Kruse asked who would monitor foods that are sold at fundraisers and Director Jeffrey responded that it would be the districts' responsibility to abide by the rules.

Thorius indicated that, annually, school districts update an application that they have on file for participation in the U.S. school meal program. The Nutrition Advisory Panel suggested that questions be added where districts self-certify so they will be reminded of the rules. However, ultimately it would be the school district's responsibility to comply with the law.

There was discussion on the Board's role on setting policy and if the rules were effective.

Kevin Fangman walked the Board through the physical activity portion of the rules. He stated that grades K-5 are required to have 30 minutes of physical activity a day and grades 6-12 are required to have 120 minutes of physical activity a week. Students have to complete a CPR certification course by the end of twelfth grade and they would be exempt from all of those requirements in statute if they conflicted with religious belief.

Max Phillips asked how the rules would be affected if a school district goes to a four-day week. Fangman indicated that issue needs to be addressed.

Fangman discussed the challenges in implementing this requirement at the secondary level. He also stated that the committee developed very simple models for all grade levels.

Fangman reported that the CPR requirement states that every student, prior to twelfth grade, who is physically able to do so, shall complete a CPR course that leads to certification. He stated that the Department's plan is for this to take effect for this year's freshman class so districts have three more years to meet that requirement.

> **Motion:** Max Phillips moved and Valorie Kruse seconded approval of the amendments to Chapter 12 rules for notice of intended action as presented.
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> **Vote:** The motion carried unanimously.

Northwestern College's Practitioner Preparation Program

Carole Richardson, Practitioner Preparation Consultant, Bureau of Accreditation and School Improvement Services, indicated that Northwestern College is located in Orange City, Iowa. It is a small liberal arts college and it was started as a training school for the ministry and then added teacher education in the late 1950s. It then went on to become a teacher training institution. In the 1960s, it became a liberal arts college but is still heavily involved in teacher education. About 25 percent of their 1,300 students are involved in the education program and a third of their graduates end up with a teaching license. They graduate between 75-90 teachers a year. Last year, the school graduated 84 teachers. Forty-seven (47) of those teachers were elementary education teachers, 22 were secondary education teachers, and 12 of those 22 were licensed in shortage areas. Fifteen (15) graduates were licensed in art, music, and physical education. Additionally, three of the candidates earned a special education endorsement as well as an elementary education endorsement.

Richardson indicated that the site visit occurred on September 28 – October 1, 2008, in conjunction with the National Council of Accreditation of Teacher Education (NCATE). She noted that Northwestern was also recommended for approval to NCATE.

Richardson reported that Northwestern College has a traditional structured program. She stated that they have a central mission for the college itself which carries through to the teacher education program. Their mission of the teacher education program is "teacher as servant."

Richardson indicated that the team examined six standard areas: Governance and Resources, Diversity, Faculty, Clinical, Candidate Assessment, and Program Assessment.

Richardson reported that Northwestern College's practitioner preparation program meets or exceeds all standards required in Iowa Code Chapter 79 and recommended the program for full approval.

> **Motion:** It was moved by Charlie Edwards and seconded by Wayne Kobberdahl that the Northwestern College practitioner preparation program be granted full approval through the next state visit cycle scheduled for the 2013-2014 academic year.
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> **Vote:** The motion carried unanimously.

School Accreditation Visits – An Overview

Representatives from the Bureau of Accreditation and Improvement Services, Del Hoover, Deputy Division Administrator, and Brandie Gean, School Improvement Consultant; Jim Addy, Administrator, Division of School Support and Information; and David Krieger, Technology Administrator, Bureau of Information Technology Services Information, provided information about the accreditation process under Phase I and Phase II.

President Hussey indicated that this topic was discussed at the retreat and that is why this process is being shared with the Board. Director Jeffrey mentioned that we have never presented to the Board on the comprehensiveness of the school improvement visits that the Department undertakes every five years. This is because public school districts and nonpublic schools remain accredited through these visits unless the Department determines the accreditation is going to be removed.

Hoover provided an Overview of the Presentation which included, The Big Picture for Phase I, Focus on Year 3-Site Visit, Phase II, and Changes to Phase I Based on Experiences/Connections to Phase II.

Hoover also reviewed a Cycle of Continuous Improvement document. This document is new to the accreditation process this year. He reported that this document was developed with the help of the area education agencies (AEAs).

Jim Addy talked about the integration of finance to support academics. Addy indicated that there are school finance tools that include documents, templates, and instructions available to help business managers with their finances and standardized reports. Addy indicated that the Legislature will be looking at certification/registration of business managers during the upcoming legislative session.

Addy also mentioned that the Basic Educational Data Survey has been integrated with information from the Board of Educational Examiners on teacher licensure. Lastly, he mentioned that EdInsight, the Department's data warehouse, will contain data about offer and teach course requirements.

NOTE: Because of time constraints, this presentation was completed later in the meeting.

Teacher Development Academies

Kevin Fangman, Administrator, Division of PK-12 Education; introduced Lori Westhoff and Kristina Greenfield, Humboldt Community School District; Rick Bartosh, Consultant, Bureau of Teaching and Learning Services; and Tana Aagesen and Michelle Knott, Nevada Community School District.

Fangman reported that Teacher Development Academies are set up around the Iowa Professional Development Model. Teachers go through in-depth and ongoing training and are expected to implement and study the practice at their districts.

Lori Westhoff provided an overview of her district's experience with the Authentic Intellectual Work (AIW) pilot project. She indicated that this is Humboldt's second year to be a part of the program. She reported that there were nine high schools that were chosen to be part of the AIW pilot project and they were allowed to bring a maximum of ten teachers. She indicated that the funding that is received from the state is important for the roll-out.

Kristina Greenfield reported and provided examples of how AIW has improved her teaching.

Rick Bartosh indicated that he has been working with Teacher Development Academy Cognitively Guided Instruction (CGI) since its first year. Nevada has been involved in the academy since its second year and has also been one of the Department's studio schools.

Nancy Port provided an overview of her district's experience with CGI. She stated that a team could not be accepted into the academy if they didn't have an administrator.

Tana Aagesen thanked the Board for supporting the academies. She indicated that the impact of CGI is two pronged. The first is the positive impact it has on teachers and the second is the positive results on students. She stated that because they've changed their approach to teaching that their students have benefited. She mentioned that the most noticeable change has been how much students enjoy math.

Michelle Knott stated that in her 22 years of teaching, there has been no professional development offered to her that comes close to changing her professionally and changing her students' learning. She thinks this is because students can solve problems that make sense to them and as a teacher she can see, hear, and understand what they

are thinking. She's learned to question students further and is now able to decide each day what each student needs for tomorrow. Knott mentioned that girls are now as confident as boys when it comes to math.

There was general discussion on how math scores have improved.

Director Jeffrey said it is critical for legislators to hear these testimonials of how the Teacher Development Academies are changing teaching and learning in the state. Max Phillips suggested that it would be good to have those with first-hand knowledge of these programs articulate their experiences to the Legislature.

There was discussion as to why these programs are not part of the teacher preparation programs. Director Jeffrey indicated that these programs are powerful because they are embedded while teachers are actually teaching kids. Jeffrey also stated that the academies are very expensive and the professors are not available. Kevin Fangman reported that the Department is also trying to build capacity within the AEAs.

Iowa Learning Online (ILO)

Roger Utman, Administrator, Division of Community Colleges and Workforce Preparation; introduced Steve Rheinschmidt, Iowa Community College Online Consortium Director; and Kevin Fangman, Administrator, Division of PK-12 Education; introduced Gwen Nagel, Online Learning Director, Division of PK-12 Education.

Nagel reported that ILO launched in the summer of 2004. At that time, they had 40 students and now have 809 students. The average number of students since they began has been 736. She stated that ILO was started to provide more equitable learning opportunities for students across the state. Nagel did a demonstration of the ILO website and reviewed the four basic principles of ILO. There was discussion on the future of ILO, the cost of the courses, the quality of the coursework, the pay of the teachers, and the challenges of hiring teachers.

Steve Rheinschmidt reported on the Iowa Community College Online Consortium. He stated that in 1999, seven community colleges partnered to offer online degrees. He provided many statistics and stated that over the last three fiscal years, the online enrollment has increased almost 79 percent. He talked about the future of online learning, the use of cell phones, and other resources.

(Continued) School Accreditation Visits – An Overview

Brandie Gean, School Improvement Consultant, Bureau of Accreditation and Improvement, used a PowerPoint presentation to talk about the purpose of the accreditation site visits as well as the documents used at each site visit. Gean reported that compliance is 30 percent of the visit and that 70 percent is school improvement. She reported that the requirements in Iowa Code Chapter 12 have been made into a matrix for schools and AEAs to use as a resource. Gean noted that most districts approach this visit as a great opportunity to get an outside view.

Del Hoover reviewed the authority for a Phase II visit. He indicated that if the Department enters into a Phase II visit, it does not mean a district will lose their accreditation. Hoover reviewed the five different ways that a district can get to a Phase II visit.

Jim Addy shared definitions for the School Budget Review Committee and negative unspent balance. He explained the process that is required of a school district if they have a negative unspent balance.

Del Hoover reviewed the timeline for a Phase II visit. Hoover indicated that the School Improvement Team conducts a visit, the district gets the report, and then the district gets an opportunity to respond to the report and make corrective actions. The School Improvement Team does a revisit to check on the district's progress, and then a recommendation is made.

Hoover provided a comparison of a Phase I and Phase II visit and discussed the differences.

David Krieger demonstrated a web-based program that is being developed to track noncompliance issues. Krieger stated that this program is designed for two purposes. One is for the state person to track the progress of a site visit and the other is for districts to see noncompliance items for their particular district.

Board Reports

Sister Jude Fitzpatrick attended a meeting of the Coordinating Council for Hearing Services.

Max Phillips reported that the Institute for Tomorrow's Workforce will be meeting to begin crafting their report to the Legislature.

Valorie Kruse plans to attend a Wallace Foundation meeting in January.

Kameron Dodge attended the High School Summit and attended a session on Authentic Intellectual Work. He has also been invited to the Pella School District to speak with their English classes.

Rosie Hussey was planning to meet with the North Iowa Area Community College, but the meeting was cancelled because of the weather.

President Hussey adjourned the meeting at 3:20 p.m.

Rosemarie Hussey

Rosie Hussey
President

Judy A. Jeffrey

Judy A. Jeffrey, Director and
Executive Officer