

kuder

Career Pathways



Presented by:
 Scott Vandever
*Division Vice President,
 Sales & Support*



kuder who we help · products & services · our unique approach · about us · contact us

Our systems align with National Career Development Association guidelines.

Our People

Research Faculty

- SPENCER NILES, EdD, LPC, MC, Vice President of Research
- JOANN HARRIS BOWLSBY, EdD, Executive Vice President of Development
- DONALD ZYTOWSKI, EdD, Senior Director of Research
- HOI BURN, EdD, Research Associate
- JERRY TRIDY, Ph.D., Research Associate
- JACK EATMAN, Ph.D., Research Associate

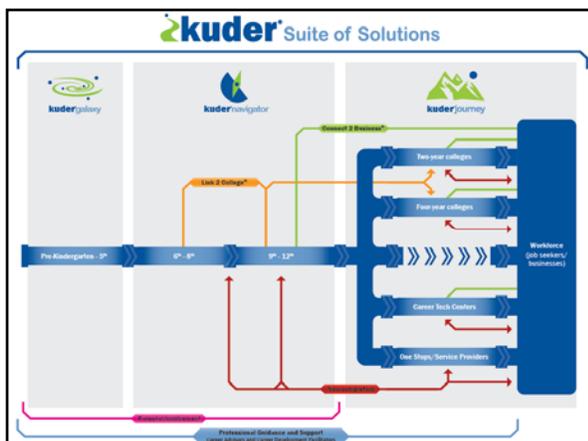
Making A Difference

- Academic performance**
 - Kuder users demonstrate an **11% increase in school performance** since they started using the system as opposed to non-Kuder users.
- Transition rates**
 - Over **90% of Kuder users transition** into postsecondary education, up from the 67% national average.
- Retention rates**
 - Using the Kuder system is related to an **18% retention rate**. After 1.5 years, 92% of Kuder users persisted in college while only 73% of non-Kuder users stayed in college.
- Completion rates**
 - Kuder users **complete college faster** than non-Kuder users as evidenced by the finding that over 60% of system users had never changed their college major choice.



Making A Difference

- And the survey says ...**
 - 78% rated Navigator as helpful in giving them hope for their future.
 - 77% rated Navigator as helpful in motivating them to stay in school.
 - 77% rated Navigator as helpful in choosing postsecondary programs or college majors.
 - 76% rated Navigator as helpful in making educational and career plans.

Achieving Development Goals








WORLD OF WORK	SELF-UNDERSTANDING
<p>Introduce the link between their interests & school studies.</p> <p>Introduce that social & interpersonal interactions can play a role in school success.</p> <p>Understand how preferences for tools & environments may help them begin thinking about what they might want to be "when they grow up".</p>	<p>Develop positive view of self (self-worth).</p> <p>Develop good skills for interacting with others to help them understand their social circle).</p> <p>Understand the relationship between interests, leisure activities and various subjects in school.</p> <p>Understand the concept of goal setting and how it relates to future accomplishments.</p> <p>Develop skills around the concept of decision-making.</p> <p>Develop awareness of the relationship between personal responsibility, good work habits, so linked to career opportunities.</p>
<p>Introduce the link between their interests & school studies.</p> <p>Introduce that social & interpersonal interactions can play a role in school success.</p> <p>Understand how preferences for tools & environments may help them begin thinking about what they might want to be "when they grow up".</p> <p>Understand how goal setting can help in making an eventual career choice.</p> <p>Introduce kids to the career decision-making process.</p> <p>Understand the variety of roles they can play in their life & how they may fulfil interests through the roles.</p>	<p>Develop positive view of self (self-worth).</p> <p>Develop good skills for interacting with others to help them understand their social circle).</p> <p>Understand the relationship between interests, leisure activities and various subjects in school.</p> <p>Understand the concept of goal setting and how it relates to future accomplishments.</p> <p>Develop skills around the concept of decision-making.</p> <p>Develop awareness of the relationship between personal responsibility, good work habits, so linked to career opportunities.</p>







Welcome to Kuder Galaxy!

PLAY

WATCH

DO

EXPLORE

Get puzzle pieces by completing activities!

Gazer Welcomes You To Kuder Galaxy!

In this site you can play a game, watch a video, do an activity, and explore the world around you. We hope that you have fun exploring Kuder Galaxy!

Spotlight Activities



Find the Fair



There's a New Baby in My House Today



Police Officer



Top to the Post Store





WELCOME TO KUDER GALAXY!

Where will you go in your spaceship? Use the controls above to play games, watch some videos, download activities or select some tips that you may want to take in this voyage.

As you complete activities in the site, you will start to discover the Kuder Galaxy outside your spaceship window! The lights in the Galaxy Builder Status above will begin to light up as you make progress.

SPOTLIGHT ACTIVITIES

Quick Math

Loudly

Antonyms

Fast Trip: Bakery

COMPLETE ACTIVITIES TO BUILD YOUR SPACESHIP!

GAMES

VIDEOS

DOWNLOADS

TRIPS





HOME

GAMES

VIDEOS

DOWNLOADS

TRIPS

Operator Identification

Welcome, Betty! (Mississippi) (Missouri)

Color Selector

Featured Games

The Label Game

The Island Quiz

Featured Trips

What are you interested in?

Play with Occupations

Career Paths

Business, Marketing and Management

Communication and Information Systems

Health Sciences

Environmental and Agricultural Systems

Human Services and Resources

Industrial, Manufacturing and Engineering Systems

Featured Downloads

Computer Programmer Word Search

Why People Drink

Meet the People

Organic Farmer

Counseling Psychologist

Featured Videos

The Art of Brothers

Five Just Presents To Be Nice





WELCOME

ALERTS

AT A GLANCE

TEACHER DASHBOARD - FIRST GRADE

STUDENT INTEREST BY CLUSTER

ACTIVITY BY EDUCATOR STANDARDS

ACTIVITY BY LEARNING CURRICULUM

ACTIVITY BY MATH CURRICULUM

STUDENT SYSTEM INTERACTION

CURRENT GALAXY ACTIVITIES

TEACHER PROFILES

STUDENT PROFILES

CLASS INTERESTS

TOP GAMES

TOP VIDEOS

RECOMMENDATIONS

RESOURCE FEED



kuder navigator
For Middle and High School Students

Starting to build a career plan? Looking for colleges? Ready to showcase your portfolio? Navigator makes planning for the future fun while providing the reliable college and career guidance you can count on.

Get Started!

User Name:
Password:

[Log In](#)

Students

- Discover and build a career around your unique interests and skills.
- Training & Tutorial
- Login Instructions

Administrators

- Provide career guidance and support students' exploration.
- Training & Tutorial
- Login Instructions

Middle School Students

- Match values and read about all of the different careers you can explore.
- Get yourself ahead of your subjects and discover how to connect them to careers.
- Get ahead of the game by sharing a four-year educator plan.

High School Students

- Search for colleges and discover how to help you fulfill your goals.
- Share personal goals that'll affect you and what you can offer.
- Create realistic practice interviewing skills and look for jobs.

Administrators

- Provide career guidance by reviewing career assessment results and portfolio materials.
- Communicate with students and parents about required information and events.
- Manage school and district specific education plans to meet state and local objectives.

Learn more at www.kuder.com

kuder navigator

Home | Learn About Myself | Explore Occupations | Plan for Education | Plan for Work | Find a Job | My Portfolio

Welcome to Kuder Navigator!

Ready to explore your education and career options? Begin making decisions about your future by choosing one of the menu items at the top of the page. You can start wherever you want to: take an assessment, explore occupations, or manage your career goals in [My Portfolio](#).

Keep an eye on your Assessments and any Recommended Links below. These will help you keep on track with your career planning.

My Profile

User Name: JoshCohen
E-mail: JCohen7201@gmail.com

Assessments

- Kuder® Skills Confidence Assessment**
Start to see how you really stack up!
- Kuder® Work Values Assessment**
Learn what's most important to you.
- Kuder® Career Interests Assessment**
Control your job interests with career interests.

Recommended Links

- [Find Local Scholarships](#) (Recommended by Kuder-Delway)
- [SAT Prep](#) (Recommended by Kuder-Delway)

My Portfolio

- Career Planning Timeline**
Completed tasks: 41%
- Note Taker**
Keep track of dates, meetings, and events important to your education and career planning.

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kuder journey
For College Students and Adults

Kuder Journey is a one-of-a-kind solution to help you plan for the right career! Based on your specific needs, Journey provides reliable tools to assess your interests, suggest education and career options, prepare you for the job search, and connect you to today's jobs.

Get Started!

User Name:
Password:

[Log In](#)

College Students

- Advance your education through graduate school and apprenticeship programs.
- Keep track of your college accomplishments.
- Receive valuable resources for the job search.
- Learn how to make satisfying career choices with the [Kuder Career Decision Self-Rating](#) instrument.

Job Seekers

- Search for education and training to help you fulfill your goals.
- Learn a specific strategy that's all about you and what you can offer.
- Create realistic practice interviewing skills and research employers.
- Access career transition tools tailored for your individual needs.

Administrators

- Help search make an accurate choice of major or program of study.
- Increase student retention and keep students on track by graduation requirements.
- Monitor individual data to guide career transitions and workforce development programs.
- Assess clients with the most reliable assessment tools in the industry.

Learn more at www.kuder.com

kuder journey

Home | Assessments | Occupations | Major | Education & Financial Aid | Job Search Tools | Jobs | My Portfolio

Welcome to Kuder Journey!

This system is designed to help you explore education and career opportunities. Career planning has many steps and options. Based on the [Kuder Skills Confidence](#) when you registered or updated your Profile, the top navigation tabs have been tailor-made for you. Choose from the tabs above or from your Personal To Do List below to begin making decisions about your future.

Assessments

- Kuder® Work Values Assessment**
Learn what's most important to you.
- Kuder® Career Interests Assessment**
Control your job interests with career interests.
- Kuder® Skills Confidence Assessment**
Start to see how you really stack up!

My Personal To Do List

Your Personal To Do List suggests activities to complete in the system. Click on an activity below to view or complete it. When you are finished, click on the box to the left of the activity to remove it from your list.

Activity Name	Last Completed
<input type="checkbox"/> Kuder Skills Confidence	2/16/2013
<input type="checkbox"/> Kuder Work Values	2/16/2013
<input type="checkbox"/> Kuder Career Interests	2/16/2013
<input type="checkbox"/> Find Local Scholarships	10/02/12
<input type="checkbox"/> Find Local Schools	10/02/12
<input type="checkbox"/> Find Local Jobs	10/02/12
<input type="checkbox"/> Find Local Internships	2/6/2013

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Welcome to Kuder Connect 2 Business!

The Connect to Business (C2B) feature allows you to connect with a local or in-state career, internship, post of school contact that have the same interests and goals that you do. You can post job openings, Extended Learning Opportunities (ELOs), and messages to high school, postsecondary, and adult users of Kuder System.

Check the graphs below for an overview of the most recent activity regarding your posts, or create and edit posts by clicking on the 'Post' section above.

Latest Statistics

Job Postings

ELO Postings

Business Profile

Business Profile: Business Profile, Inc.
 E-mail: postings@kuder.com
 Contact Line Post



kudernavigator

Des Moines Area Community College

Contact Information

General Tel: (515) 964-6241
 Web Site: www.dmac.edu
 Admissions Office: admissions@dmac.edu
 Financial Aid Office: financialaid@dmac.edu
 Online Application: www.dmac.edu/apply/onlinefull.asp

General Campus and Student Body Information

Enrollment

	Men	Women	Total
Undergraduate Full-time	6,621	8,108	14,729
Undergraduate Part-time	6,862	8,167	15,029
Total (including graduate and other programs)	13,483	16,275	24,658

Hi Josh!

Interested in Des Moines Area Community College? Would you like to request additional information?

Review Your Contact Information

Please review your contact information listed below for accuracy. Des Moines Area Community College will use this information to contact you.

Request Information

Please check as many options as you are interested in:

Please send me information about your major in: Accounting

Please send me information about general admission requirements.

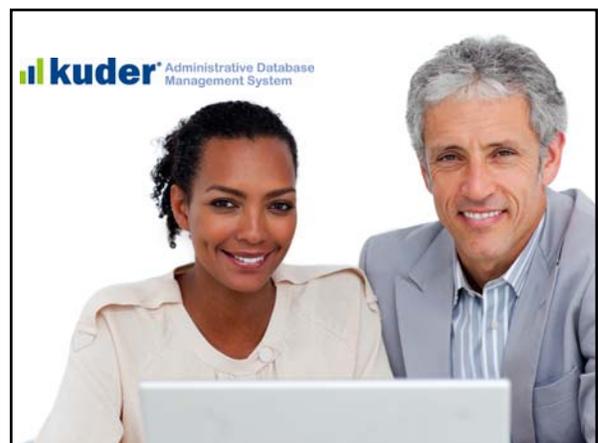
Please send me information about financial aid.

Please send me information about housing.

Please contact me about an interview with an admissions counselor.

Please contact me about a visit to the campus.

Additional questions or comments:



Thank You!

Scott Vandever

Division Vice President, Sales & Support

vandever@kuder.com

800.314.8972 (office) • 515.240.0505 (mobile)

Kuder, Inc.
302 Visions Parkway, Adel, IA 50003
www.kuder.com