

# AGENDA

## Financial Literacy Summit

**Developing Financially Literate Students for a Stronger Future**

### Summit Objectives:

- Understand the importance of being financially capable.
- Provide resources on how to teach financial literacy within the 21st Century Skills using the best practices, resources, and assessments.
- Raise public awareness of community resources and programs to support financial literacy.



May 5th

Iowa Events Center

8:00-9:00 **REGISTRATION**

9:00-9:30 **WELCOME: Director Brad Buck/Adam Carroll**

9:40-10:30

Breakout 1  
for Everyone

**Strengthening Financial Education in Iowa: Data-Driven Recommendations**  
Lincoln Hughes (EverFi)

Breakout 2  
for Educators

**Resources for Teaching Financial Literacy**  
Glenda Seward (Mid-Prairie Community School District)

Breakout 3  
for Students

**Winning the Money Game**  
Adam Carroll (National Financial Educators)

10:40-11:30

Breakout 1  
for Everyone

Panel: **Voices from the Field: Lessons Learned by Financial Services Professionals**

Breakout 2  
for Educators

**Financial Literacy and 21st Century Skills within the Iowa Core**  
Kelli Diemer (Iowa Department of Education), Cindy Fletcher (Iowa State University)

Breakout 3  
for Students

Panel: **Fostering the Entrepreneurial Mindset**

11:40-1:00

**LUNCH: Governor Terry E. Branstad & Lt. Governor Kim Reynolds**

Viewing of documentary "Broke, Busted & Disgusted"

1:10-2:00

Breakout 1  
for Everyone

**National Efforts to Improve Financial Literacy**  
Mary Suiter (Federal Reserve Bank of St. Louis)

Breakout 2  
for Educators

**Best Practices in Financial Education**  
Bob Mantell (TS Institute)

Breakout 3  
for Students

**Being College Savvy: Knowing How to Navigate the College System and Benefit from a College Experience**  
Erick Danielson (Iowa College Access Network), Tim Bakula (University of Northern Iowa), Beth Carlson (Grand View University), Roberta Johnson (Iowa State University)

2:10-3:00

Breakout 1  
for Everyone

**How to Foster Financially Savvy Families**

Corinne Lambert (United Way), Traci Stiles (Des Moines Metro Credit Union), Steve Havemann (Youth Policy Institute) and Claudia Hawkins (Hawkins & Hawkins Consulting)

Breakout 2  
for Educators

Panel: **How are Districts and Schools Across the State Implementing Financial Literacy?**

Breakout 3  
for Students

**Lesson: Debt Decision Making and Investing**

Kyle Osborne (TS Institute), Carol Jensen (Luana Savings Bank)

3:10-4:00

**KEYNOTE: Jack Kosakowski (CEO, Junior Achievement USA)**