Iowa State Board of Education

Executive Summary

January 22, 2015

Agenda Item: Work Session – Advocacy/Communication

Iowa Goal: All

State Board Role/Authority: The State Board acts in an advocacy role to promote effective education opportunities for all students in Iowa.

Presenter: Ryan Wise
Deputy Director

Staci Hupp Ballard, Chief
Bureau of Communications and Information

Attachments: None

Recommendation: It is recommended that the State Board hear and discuss this information.

Background: This work session is a continuation from the November board meeting where it was determined that a brochure would be developed that could be used year round. A draft of the brochure will be presented to the Board.