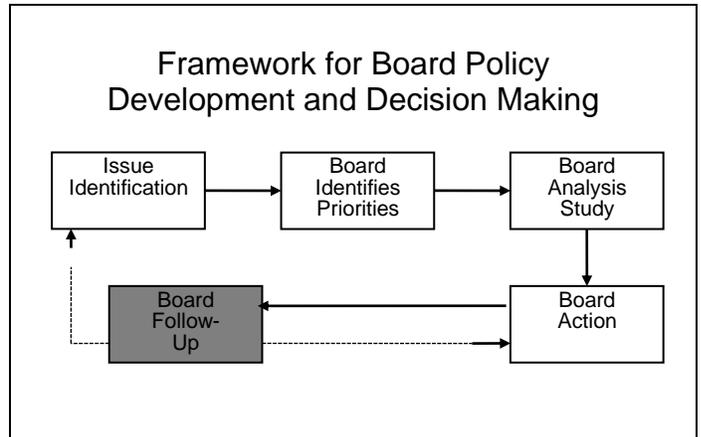


# Iowa State Board of Education

## Executive Summary

January 22, 2015



**Agenda Item:** Work Session – Advocacy/Communication

**Iowa Goal:** All

**State Board Role/Authority:** The State Board acts in an advocacy role to promote effective education opportunities for all students in Iowa.

**Presenter:** Ryan Wise  
Deputy Director

Staci Hupp Ballard, Chief  
Bureau of Communications and Information

**Attachments:** None

**Recommendation:** It is recommended that the State Board hear and discuss this information.

**Background:** This work session is a continuation from the November board meeting where it was determined that a brochure would be developed that could be used year round. A draft of the brochure will be presented to the Board.