Iowa State Board of Education

Executive Summary

November 19, 2014

Agenda Item: Rules: 281 IAC Chapter 48 – Statewide Work-Based Learning Intermediary Network (Adopt)

Iowa Goal: Individuals will pursue postsecondary education in order to drive economic success.

State Board Role/Authority: Iowa Code section 256.7(5) gives the State Board of Education the statutory authority to adopt rules under chapter 17A.

Presenter: None (consent agenda)

Attachments: 1

Recommendation: It is recommended that the State Board adopt new Chapter 48.

Background: In 2013, legislation was passed to establish a network of regional work-based learning intermediary networks to connect business and the education system and expand the availability of relevant work-based learning opportunities (e.g., job shadows, internships, and career fairs) to students and teachers particularly related to science, technology, engineering, or mathematics occupations, occupations related to critical infrastructure and commercial and residential construction, or the targeted industries of advanced manufacturing, biosciences, and information technology. This new chapter of administrative rule is intended to implement the program.

There were no comments received regarding the Chapter 48 rules during the public hearing process.
Pursuant to the authority of Iowa Code section 256.7(5), the State Board of Education hereby adopts new Chapter 48, “Statewide Work-Based Learning Intermediary Network,” Iowa Administrative Code.

This chapter establishes a statewide work-based learning intermediary network to prepare students for the workforce by connecting business and the education system and offering relevant work-based learning opportunities to students and teachers.

An agencywide waiver provision is provided in 281—Chapter 4.

The Department has determined that this amendment will have no impact on small business within the meaning of Iowa Code section 17A.4A.

After analysis and review of this rule making, no impact on jobs has been found.

Notice of Intended Action was published in the September 3, 2014, Iowa Administrative Bulletin as ARC 1598C. Public comments were allowed until 4:30 p.m. on September 23, 2014. No one attended the public hearing. No written comments were received regarding these amendments. These amendments are identical to those published under Notice.

These rules are intended to implement Iowa Code section 256.40.

The following amendment is adopted.

Adopt the following new 281—Chapter 48:

CHAPTER 48

STATEWIDE WORK-BASED LEARNING INTERMEDIARY NETWORK
281—48.1(256) **Purpose.** The statewide work-based learning intermediary network is established to prepare students for the workforce by connecting business and the education system and offering relevant, work-based learning activities to students and teachers.

281—48.2(256) **Definitions.** For purposes of this chapter, the following definitions shall apply:

“Core services” means services related to work-based learning including, but not limited to, student job shadowing, student internships, and teacher or student tours.

“Department” means the Iowa department of education.

“Region” means a community college region.

“Regional work-based learning intermediary network” means the entity responsible for providing the services defined in subrule 48.4(1) to students in a region.

“Targeted industries” means those industries identified pursuant to Iowa Code section 15.102, including advanced manufacturing, biosciences, and information technology.

“Work-based learning” means planned and supervised connections of classroom, laboratory and work experiences that prepare students for current and future careers.

“Work-based learning plan” means the regional work-based learning intermediary network’s annual grant application.

281—48.3(256) **Statewide work-based learning intermediary network.** The statewide work-based learning intermediary network program is established by the department and shall be administered by the department through the division of community colleges.
48.3(1) Statewide work-based learning intermediary network fund. A separate, statewide work-based learning intermediary network fund is created in the state treasury under the control of the department pursuant to Iowa Code section 256.40(1).

a. Moneys deposited in the statewide work-based learning intermediary network fund established under Iowa Code section 256.40(1) shall be distributed annually to each region for the implementation of the work-based learning plan pursuant to Iowa Code section 256.40(7).

b. If the balance in the statewide work-based learning intermediary network fund on July 1 of a fiscal year is $1.5 million or less, the department shall distribute moneys in the fund to the regional work-based learning intermediary networks or consortium of regions on a competitive basis. If the balance in the statewide work-based learning intermediary network fund on July 1 of a fiscal year is greater than $1.5 million, the department shall distribute $100,000 to each region and distribute the remaining moneys pursuant to the state aid distribution formula established in Iowa Code section 260C.18C.

48.3(2) Steering committee. The department shall establish and facilitate a steering committee comprised of representatives from the department of workforce development, the economic development authority, community colleges, institutions under the control of the state board of regents, accredited private institutions, area education agencies, school districts, and business and industry including, but not limited to, construction trade industry professionals. The steering committee shall:

a. Make recommendations to the department regarding the development and implementation of the statewide work-based learning intermediary network.

b. Develop a design for a statewide network comprised of 15 regional work-based
learning intermediary networks aligned with community college boundaries. The design shall include network specifications, strategic functions, and desired outcomes.

c. Recommend program parameters and reporting requirements to the department.

48.3(3) Providers. No more than one entity from each region will be designated as the regional work-based learning intermediary network. A consortium of entities may collaborate to form a single work-based learning intermediary network in a region.

281—48.4(256) Regional work-based learning intermediary network.

48.4(1) A regional work-based learning intermediary network shall prepare students for the workforce by connecting businesses and the education system and shall offer relevant, work-based learning activities to students and teachers within the region. The network shall:

a. Conduct a needs assessment in collaboration with school districts within the region to inform the development of core services. Evidence that a needs assessment was conducted shall be maintained and made available upon request by the department.

b. Provide core services as defined in rule 281—48.2(256).

c. Prepare students to make informed postsecondary education and career decisions. Services shall be integrated with other career exploration-related activities such as the student core curriculum plan and the career information and decision-making system developed and administered pursuant to Iowa Code section 279.61, where appropriate.

d. Build and sustain relationships between employers and local youth, the education system, and the community through communication and coordination.

e. Connect students to local career opportunities.

f. Provide a one-stop contact point for information useful to both educators and
employers, including information on internships, job shadowing experiences, and other core services for students, particularly related to science, technology, engineering, or mathematics occupations, occupations related to critical infrastructure and commercial and residential construction, or targeted industries.

g. Facilitate the attainment of portable, industry-recognized credentials such as the National Career Readiness Certificate, where appropriate.

48.4(2) Work-based learning plan. Each network or consortium of networks shall annually submit a work-based learning plan to the department. Each plan shall detail how the intermediary network will provide core services to all school districts within the region and support the integration of job shadowing and other work-based learning activities into secondary career and technical education programs.

48.4(3) Funding. All funds are to be used to develop or expand work-based learning opportunities within the intermediary network region.

a. Match. Of the funds received pursuant to subrule 48.3(1), each regional work-based learning intermediary network shall contribute a match of resources equal to 25 percent pursuant to Iowa Code section 256.40(9). The financial resources used to provide the match may include private donations, in-kind contributions, or public moneys other than the moneys received pursuant to subrule 48.3(1).

b. Staffing. Funds may be used to support personnel responsible for the implementation of the intermediary network program components outlined under subrule 48.3(1).

48.4(4) Collaboration. Regional work-based learning intermediary networks shall work collaboratively with the statewide intermediary network and stakeholders. Evidence
of collaboration shall be documented in each region’s annual report.

48.4(5) Advisory council. Each regional work-based learning intermediary network shall establish an advisory council consisting of intermediary network stakeholders from business and industry representatives, including construction trade industry professionals, to provide guidance and assistance in developing the intermediary network’s work-based learning plan. Advisory councils shall meet at least annually. Meeting minutes shall be maintained and be made available upon request by the department. The advisory council shall be subject to open meetings laws under Iowa Code chapter 21.

48.4(6) Annual report. Each regional work-based learning intermediary network shall submit an annual report to the department in a manner prescribed by the department. The report shall include, but not be limited to, performance metrics prescribed by the department and a summary of financial expenses.

These rules are intended to implement Iowa Code section 256.40.