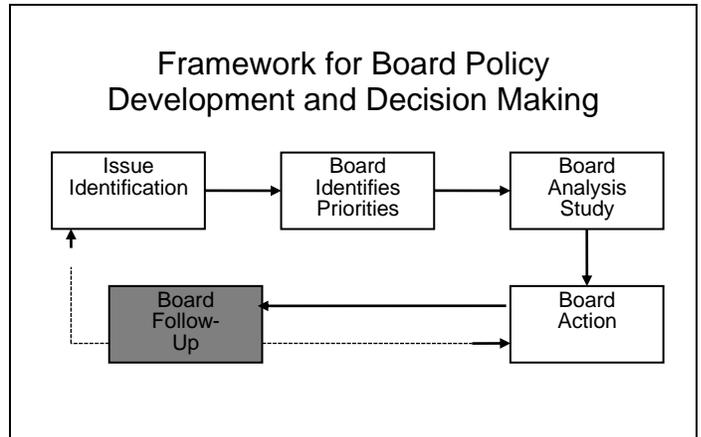


# Iowa State Board of Education

## Executive Summary

November 19, 2014



**Agenda Item:** Work Session – Advocacy/Communication

**Iowa Goal:** All

**State Board Role/Authority:** The State Board acts in an advocacy role to promote effective education opportunities for all students in Iowa.

**Presenter:** Ryan Wise  
Deputy Director

Staci Hupp Ballard, Chief  
Bureau of Communications and Information

**Attachments:** None

**Recommendation:** It is recommended that the State Board hear and discuss this information.

**Background:** Effective advocacy and communication are essential to achieving State Board goals. This work session will provide Board members the opportunity to review each of the Board’s priorities and to develop actionable steps for local and statewide advocacy.