**Agenda Item:** State Board Legislative Agenda for 2014  

**Iowa Goal:** All  

**State Board Role/Authority:** The State Board acts in an advocacy role to promote effective educational opportunities for all students in Iowa. In that capacity, they identify policy development priorities each year and advocate for legislative change as necessary to implement their priorities.  

**Presenter:** Mike Cormack, Policy Liaison  
Office of the Director  

**Attachments:** 2  

**Recommendation:** It is recommended that the State Board review their 2013 legislative brochure and discuss potential changes to it.  

**Background:** Each year the State Board develops a legislative priorities platform for the upcoming legislative session. This platform is used to communicate funding and policy priorities to legislators, the general public, and a variety of stakeholders.  

During this session, the State Board will discuss the legislative priorities they would like to advocate for this year. They will also determine whether or not they’d like a brochure developed to convey these priorities. A past legislative brochure is attached as reference.
IOWA State Board of Education

2013 Legislative Advocacy Agenda

Our Mission is to champion excellence for all Iowa students through leadership and service.

Restoring Iowa as the Leader in Education

It is the policy of the Iowa Department of Education not to discriminate on the basis of race, creed, color, sex, sexual orientation, gender identity, national origin, gender, disability, religion, age, political party affiliation, or actual or potential parental, family or marital status in its programs, activities, or employment practices as required by Iowa Code sections 216.9 and 256.10(2), Titles VI and VII of the Civil Rights Acts of 1964 (42 U.S.C. §§ 2000d and 2000e), the Equal Pay Act of 1973 (29 U.S.C. § 206, et seq.), Title IX (Educational Amendments, 20 U.S.C. §§ 1681-1688), Section 504 (Rehabilitation Act of 1973, 29 U.S.C. § 794), and the Americans with Disabilities Act (42 U.S.C. § 12101, et seq.). If you have questions or grievances related to compliance with this policy by the Iowa Department of Education, please contact the legal counsel for the Iowa Department of Education, Grimes State Office Building, 400 East 14th Street, Des Moines, IA 50319-0146, telephone number 515-281-5295, or contact the Director of the Office for Civil Rights, U.S. Department of Education, 111 N. Canal Street, Suite 1003, Chicago, IL 60606-7204.

IOWA State Board of Education

www.educateiowa.gov

Rosie Hussey
President
Clear Lake

Charles C. Edwards, Jr.
Vice President
Des Moines

Diane
Crookham-Johnson
Oskaloosa

Sister Jude Fitzpatrick
West Des Moines

Michael Knedler
Council Bluffs

Valorie Kruse
Sioux City

Mike May
Spirit Lake

Max Phillips
Woodward

LaMetta Wynn
Clinton

McKenzie Baker
Student Member
Forest City
The Iowa State Board of Education stands ready to work with policymakers in the executive and legislative branches to build the best educational system for our students. Our efforts are voluntary but our commitment is strong to quality education for all Iowa students. We are an independent, bi-partisan group of Iowans who are appointed by the Governor and confirmed by the Iowa Senate to work on educational issues. These issues impact students in preK-12 through community colleges, as well as adult learners and college students in teacher preparation programs. We are charged in Iowa Code to adopt rules that establish policy for programs and services in accordance with legislation. We have been given the responsibility to prescribe standards and approve teacher preparation programs. We rule on appeals related to local board decisions. We have the authority to grant or deny charter school applications. In short, we have these responsibilities and more that help to enact the laws that are passed during the legislative process each year.

In working exclusively on educational issues, we strive to be an objective voice that provides a perspective that is unique in the process. We do our best to stay above the fray of politics, seeking to be a resource that provides policy-based insight on this important policy area. With our complete focus on education and our independent, experienced review of the issues, we seek to fill a needed niche in the educational dialogue in this state.

The Board believes that the status quo is not sufficient to meet the educational needs of our children and adult learners. Education must be the top legislative priority in 2013, with new public policies and financial commitments to do just that.

**EDUCATION GOALS**

We believe strongly that the following key concepts must be addressed and advanced with positive support from the Governor and the Iowa General Assembly:

- Improve teacher and leader preparation in this state to produce quality professionals in every Iowa classroom and school setting.
- Support the expansion of online learning and the infusion of other technology in the classroom.
- Reduce the achievement gap that exists in our state so that all Iowa children are learning at a higher level of student achievement.
- Continue to build on the initial success and innovative opportunities that Competency-based Education has provided in Iowa education.

**2013 LEGISLATIVE PRIORITIES**

The Iowa State Board of Education has four main policy development priorities to improve Iowa education. We encourage strong policy work in the following areas:

**Improving Teacher and Leader Preparation**

- Improve accountability with a reliance on student achievement data to demonstrate results
- Increase clinical practice included in the academic program
- Promote stronger efforts in recruitment, better teaching standards and performance assessments
- Align certification and graduation standards with the Board of Educational Examiners
- Study best practices in other states and nations in order to develop a revised program approval process
- Highlight exceptional methods for using technology in the classroom

**Competency-based Education**

- Build on the recent solid work of the Governor and the Iowa General Assembly in this area in Iowa Code
- Work with the task force that is studying this in 2013 to provide concrete proposals
- Monitor a school that is presently engaged in Competency-based Education and encourage replication of positive results shown in it
- Track the ongoing grassroots networking taking place in this area
- Establish a permanent state funding stream to support competency-based measures in schools

**Online Learning and Other Technological Advances**

- Expand Iowa Learning Online
- Collect data from present innovative practices in technology to measure success and learn from mistakes to build best practice models
- Require all Iowa students to take at least one class online
- Create a permanent funding source for quality technology in every classroom
- Be bold in embracing online learning as a state
- Put student interests first in all state policy discussions on this topic

**Reducing Achievement Gaps**

- Study root causes of and current efforts to address disparities
- Learn from schools that have been effective in closing the gap
- Provide collaboration toward eliminating achievement gaps
- Promote efforts that increase communication with stakeholders and the public
Updated 2014 Legislative Agenda Brochure Discussion Guide

Cover page - year needs updated and new picture on the cover.

Back page - update membership.

Inside fold (left side) - leave first two paragraphs alone (unless they need to be shortened to keep the bullet points intact on this side of the page). Replace third paragraph with the following:

“The Board believes that the educational needs of our children and adult learners should drive our educational policy. We are excited to witness the creativity and talent that Iowa schools will display in enacting provisions of House File 215. The implementation of this historic legislation and the continued openness to new ideas that benefit the Iowa educational system are of paramount importance for the 2014 session of the Iowa General Assembly to consider.”

Update the photo and keep EDUCATION GOALS below it...

Leave the introductory paragraph under that title as is.

Have the following bullet points replace 2013 bullet points:

- Students will demonstrate proficiency of essential competencies indicating they are college and career ready.
- All students are proficient in literacy by the end of third grade.
- Statewide assessment of student learning is closely aligned to the Iowa Core.
- Students from across the state will have access to quality instruction and comprehensive 9-12 curriculum offerings through online learning opportunities.
- All teacher and leader preparation programs in Iowa are aligned to comprehensive standards. We should prepare candidates to meet the high expectations of our teacher and leader workforce.

Inside fold (right side) - headed by “2014 LEGISLATIVE PRIORITIES” in shaded box with same introduction with five priorities.

Discussion to be held with the Board with three bullet points under each heading (what do we want to keep/modify/add):

Improving Teacher and Leader Preparation

Competency-based Education

Online Learning and Other Technological Advances

Reducing Achievement Gaps

Assessment