

**Minutes**  
**State Board of Education**  
**November 7, 2012**

Rosie Hussey  
 President  
 Clear Lake

Charles C. Edwards, Jr.  
 Vice President  
 Des Moines

Diane Crookham-Johnson  
 Oskaloosa

Sister Jude Fitzpatrick  
 West Des Moines

Michael L. Knedler  
 Council Bluffs

Valorie J. Kruse  
 Sioux City

Mike May  
 Spirit Lake

Max Phillips  
 Woodward

LaMetta Wynn  
 Clinton

McKenzie Baker  
 Student Member  
 Forest City

Jason E. Glass  
 Director and  
 Executive Officer

The State Board of Education held a telephonic meeting on November 7, 2012. The following State Board members participated: Rosie Hussey, Charlie Edwards, LaMetta Wynn, Mike Knedler, Valorie Kruse, Diane Crookham-Johnson, and Mike May. The following Department of Education (Department) staff participated: Jason Glass, Gail Sullivan, Mike Cormack, Staci Hupp, Larry Bice, Mary Delagardelle, Nicole Proesch, Phil Wise, David Tilly, and Jody Crane. Mike Wiser, LEE News, and Joyce Russell, Iowa Public Radio, were also in attendance.

### **STATE BOARD BUSINESS MEETING**

President Rosie Hussey called the meeting to order at 2:00 p.m.

It was moved by Valorie Kruse and seconded by Mike May that the agenda be approved. The motion carried unanimously.

### **COMMUNICATION**

#### **Public Comment**

There was no public comment.

### **BOARD ACTION/DISCUSSION AGENDA**

#### **Rules: Chapter 81 – Standards for School Business Official Preparation Programs (Adopt)**

Mike Cormack, Policy Liaison, Office of the Director, explained that there was a time element with the three sets of rules being presented; thus, the need for a special meeting. The Chapter 81 rules were presented to the Board for notice in March 2012. Due to transition of staff responsible for the rule writing process, the Chapter 81 rules were delayed in being brought to the Board to be adopted. They are still within the 180 day window for Board approval.

Cormack stated that these rules are noncontroversial. This chapter provides standards and procedures for the approval of training programs for individuals who seek authorization issued by the Board of Educational Examiners for employment as school business officials responsible for the financial operations of a school district.

There was a question if there had been any changes to the rules since they were noticed. Cormack responded that they were identical to the noticed rules.

**Motion:** Mike Knedler made a motion and Valorie Kruse seconded that the State Board adopt Chapter 81.

**Vote:** A roll call vote was taken. Aye: Crookham-Johnson, Hussey, Knedler, Kruse, May, Wynn. The motion passed.

### **Rules: Chapter 79 – Standards for Practitioner and Administrator Preparation Programs (Adopt)**

Mike Cormack, Policy Liaison, Office of the Director, reported on the Chapter 79 rules. Senate File (SF) 2284 made changes to testing requirements for prospective teaching applicants in practitioner and administrator preparation programs. These changes impact those entering and leaving these programs.

Upon entrance to a preparation program, students will now be required to take a preprofessional skills test from a nationally recognized testing service instead of the broader basic skills test that was previously required. Upon completion of the program students must pass, subject to the Department director's approval, an assessment designed by a nationally recognized testing service that measures pedagogy and knowledge in at least one subject area; or a valid and reliable subject-area-specific, performance-based assessment for preservice teacher candidates. The Department's director has determined that a valid performance-based assessment does not currently exist, so these rules address the pedagogy and knowledge assessment designed by a nationally recognized testing service, and the rules related to the performance assessment will be developed when such tests are available and valid.

There were three public comments and one written comment on this measure during the public hearing process. Concerns were raised about the proper time to put these rules into effect, the testing choices available to graduates, and the potential impact on candidates who did not pass these tests.

There was discussion if there was a limit how many times an individual would be able to take the test, who would determine which national test will be used, if the same test will be used at every institution, what would happen if someone successfully passes the test then decides to move to another level of teaching, and if hiring institutions receive the scores of individuals. These questions have been responded to in further guidance sent to the stakeholders.

Director Jason Glass said that the Department will begin promulgation of rules related to the performance-based assessment next year. They are not included in this set of rules because that assessment does not exist yet and the Department wants to wait to make sure a valid and reliable assessment is available before the rule making process begins.

**Motion:** LaMetta Wynn made a motion and Diane Crookham-Johnson seconded that the State Board adopt Chapter 79.

**Vote:** A roll call vote was taken. Aye: Crookham-Johnson, Edwards, Hussey, Knedler, Kruse, May, Wynn. The motion passed.

**Rules: Chapter 61 – Iowa Reading Research Center (Adopt)**

Mike Cormack, Policy Liaison, Office of the Director, reported on the Chapter 61 rules. SF 2284 included authorizing language for the creation of an Iowa Reading Research Center. This legislation requires the center to be operational and to report back to the Iowa General Assembly by January 15, 2013. The initial focus of this center is on literacy efforts in kindergarten through grade 3 as directed by the law, with other goals to follow.

Cormack talked about the make-up and quality of the membership of the Reading Research Committee.

A public hearing was held and there were no attendees and no written comments were received. The rules were presented to the Administrative Rules Review Committee and the comments were supportive of the center and of the proposed rules.

There was discussion regarding the State Board's role with the Reading Research Center once it is established, what will happen if the center does not receive future funding, and the governance structure.

It was suggested that it may be advantageous to have a State Board member serve as a liaison on the Reading Resource Center Advisory Council so the Board can be actively involved. Department staff agreed that was a good idea and would keep it in mind when the council is appointed.

**Motion:** Valorie Kruse made a motion and Charlie Edwards seconded that the State Board adopt Chapter 61.

**Vote:** A roll call vote was taken. Aye: Edwards, Hussey, Knedler, Kruse, May, Wynn. The motion passed.

Charlie Edwards made a motion and Valorie Kruse seconded to adjourn the meeting. The motion passed.

Rosie Hussey adjourned the meeting at 2:30 p.m.

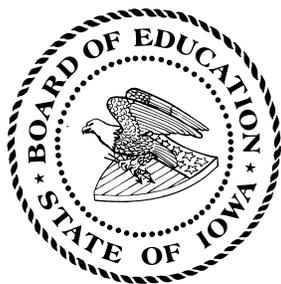
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Rosie Hussey  
President

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Jason E. Glass  
Director

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**Minutes  
State Board of Education  
November 14, 2012**

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The State Board of Education meeting was held on Wednesday, November 14, 2012, in the Grimes State Office Building, Conference Room B100 and the State Board Room, Des Moines, Iowa. The following State Board members were present: Rosie Hussey, Charlie Edwards, LaMetta Wynn, Diane Crookham-Johnson, Mike May, Valorie Kruse, Sister Jude Fitzpatrick, and McKenzie Baker. Director Jason Glass and Iowa Department of Education (Department) staff members Gail Sullivan, Mary Delagardelle, Jeremy Varner, Isaiah McGee, Nicole Proesch, Mike Cormack, Lea Davidson, Amy Williamson, Sharon Hawthorne, Yvette McCulley, Vladimir Bassis, Monte Burroughs, Sandra Dop, Phil Wise, Staci Hupp, Larry Bice, Byron Darnall, and Jody Crane were also in attendance. Also in attendance were: John Parker, Legislative Services Agency; Frank Hilton; Mary Stegmeir, Des Moines Register; Duane Magee, Kim Cunningham, and Joanne Tubbs, Board of Educational Examiners staff; Julio Almanza, Brenda Garcia-Van Auken, Larry Hill, Mary K. Overholtzer, Bev Smith, Laura Stevens, Carol Trueg, and Richard Wortmann, Board of Educational Examiners; Julie Bussanmas, Attorney General's Office; Kathy Mossman and Lynn McMorris, University of Iowa; Teresa Kahler, Iowa State University; Merle and Susan Johnson; Andrea Jansa, LS2group; Jim Gorman, Tim Grieves, and Pam Barry, Northwest Area Education Agency (AEA); and Joe Crozier and Kris Donnelly, Grant Wood AEA.

**Work Session – Joint Meeting, Iowa State Board of Education and the Iowa Board of Educational Examiners**

A joint meeting was held with the Iowa State Board of Education (State Board) and the Iowa Board of Educational Examiners (BOEE). The State Board sets standards for and approves teacher and administrator preparation programs. The BOEE sets licensure standards and issues licenses to teachers and administrators wishing to practice in Iowa.

Department Director Jason Glass talked about the purpose and goal of the work session. State Board members and BOEE members introduced themselves.

Glass and BOEE Executive Director Duane Magee shared information about their respective boards and agencies. State Board President Rosie Hussey and BOEE President Bev Smith talked about their boards' goals and priorities.

There was a dialogue session where comments and conversation centered around how often the BOEE looks at licensure requirements and what the process is to change the requirements, if teacher preparation programs are properly preparing teachers, ethics support, how both boards' priorities are interwoven, teacher shortage areas, if tension exists with alternative licensure, if there is a way to help new teachers entering the profession to understand the challenges of teaching, renewal requirements and professional development, teacher retention, reciprocity with other states, if Iowa's licensure requirements make it difficult for excellent teachers from other states to get Iowa licensure, administrator licensure, and the School Administration Manager Project (SAMs).

### **Work Session – Educator Preparation Program Approval – Current Process and Standards**

Jason Glass talked about the agenda, format, goals, and outcome of the work session.

Glass and Valorie Kruse shared what they learned when visiting Arizona State University. Arizona State University is notable for having the largest teacher preparation program in the country and they are one of the few teacher education programs that has developed a full-year student teaching experience without extending the graduation timeline. South Dakota has a similar model.

Larry Bice, Administrative Consultant, and Byron Darnall, Chief, Bureau of Educator Quality, led the work session. The session started with an activity asking Board members to respond to the following questions: "What do you KNOW about Iowa practitioner preparation accreditation" and "What do you WANT to know about Iowa practitioner preparation accreditation." Each Board member then reported their responses. The information shared on what Board members want to know will help frame the next work session on this topic.

Bice walked the Board through the sections in Iowa Code and Iowa Administrative Code that pertain to approval of practitioner preparation programs. He also reviewed the standards that are used to assess the practitioner preparation programs.

Bice reviewed the process of approving institutions and the timeline of the process. He also walked the Board through the components of an accreditation report and described how the information is acquired that is contained in the report.

Darnall spoke briefly about next steps in this process.

## **STATE BOARD BUSINESS MEETING**

Rosie Hussey called the meeting to order at 12:30 p.m.

It was moved by LaMetta Wynn and seconded by Mike May that the agenda be approved. The motion carried unanimously.

## **COMMUNICATION**

### **Public Comment**

There was no public comment.

## **BOARD ACTION/DISCUSSION AGENDA**

### **Update on Competency-based Education**

Sandra Dop, Consultant, Bureau of Standards and Curriculum, provided an update on the Competency-based Education Task Force. The education reform bill passed during the last legislative session directed the Department to appoint a task force to conduct a study regarding competency-based instruction standards, the integration of competency-based instruction with the Iowa Core, and assessment models and professional development.

Dop shared information about the current and future work of the task force. The task force has been broken into four work groups to address the tasks assigned by the Legislature.

Dop distributed and discussed two documents titled "Competency Validation Rubric" and "How Competency-based Pathways Support the Implementation of the Iowa Core."

Dop described the information that will be included in the preliminary report which is due to the Legislature on January 15, 2013.

Valorie Kruse serves on the task force and shared information from the work group she serves on.

Dop said the Iowa Association for Supervision and Curriculum Development is having a convention that is themed "Competency-based Education" on June 26-27, 2013. She is proposing that Iowa become the Midwest regional hub for competency-based education. In addition, the Department may be sponsoring a competency-based education conference in 2014 in Muscatine, Iowa.

There was discussion regarding the timeline for moving to competency-based education, if there is interest in the field, if higher education is open to the challenges, and plans for future meetings.

Rosie Hussey said letters are being developed and will be sent to newspaper editors across the state addressing each of the Board's priorities. The letter on competency-based education will be sent out soon.

### **Community Colleges Fall Enrollment Report 2012**

Jeremy Varner, Administrator, Division of Community Colleges, and Monte Burroughs, Consultant, Bureau of Adult, Career, and Community College Education, presented the *Fall Enrollment Report 2012*. This report is developed annually and is based on the Community College Management Information System data.

Varner said that the Board should have received and in the future will receive electronic fact sheets that contain preliminary data. This is a change from past practice and is an attempt to be more responsive to requests. He explained that when institutions release their fall enrollment data, there have been requests from the media and other colleges requesting statewide data.

Burroughs showed a PowerPoint that addressed the following:

- Student Profile
- Fall Enrollment
  - Fall 2012 enrollment declined 5.15 percent to 100,519 students. Enrollment dropped at 12 of the 15 community colleges.
- Average Credit Hours Per Student
  - Students enrolled in 938,456 credit hours, down 7.06 percent from fall 2011. During fall 2012, students enrolled in an average of 9.34 credit hours.
- Race and Ethnicity
  - Almost 85 percent of students are white. Minority students within the state represent a larger proportion (15.2 percent) than the national average (11.6 percent)
- Age Ranges of Students
- Joint Enrollment
  - Joint enrollment increased 2.3 percent to 28,077 students. Participants in joint enrollment programs accounted for 27.9 percent of community college students and were enrolled in an average 4.9 credit hours.
- Fall 2013 Enrollment Projection

There was discussion regarding fall enrollment trends, the impact of joint enrollment of high school students, and financial implications.

### **Des Moines Public Charter School – Revoke Charter**

Isaiah McGee, Consultant, Bureau of School Improvement, reported that this is the final action that needs to be taken if the Board wishes to revoke the Des Moines Public Charter. The Department has not received any type of correspondence from the Des Moines Public Schools regarding this matter.

**Motion:** Charlie Edwards made a motion and Valorie Kruse seconded that the State Board take action to revoke the charter for the Des Moines Public Charter School.

**Vote:** The motion carried unanimously.

Board members expressed disappointment that the Des Moines School District and Des Moines School Board had not pursued this issue further.

McGee reported on a conference he attended in Memphis, Tennessee, that was geared toward charter school authorizers. The purpose of the conference was to better prepare authorizers and provide technical assistance to them on what their role is and what that entails. The Department has tried to make districts aware that those resources are available.

There was a question if there is still a concern in the Des Moines School District regarding how to deal with students that have particular needs that were being underserved in the traditional model.

### **Next Generation Science Standards Update**

Lea Davidson, Chief, and Yvette McCulley, Consultant, Bureau of Standards and Curriculum, shared information on the next generation science standards. Currently, Iowa and 25 other states are working with 40 national writers to develop a new set of educational science standards for students in grades K-12. The new standards have been set to internationally competitive levels in science. In addition to learning science content, students will be required to apply their knowledge to understand how science concepts fit together.

McCulley showed a PowerPoint titled “A Framework for K-12 Science Education: Practices, Crosscutting Concepts and Core Ideas” that addressed the following:

- Vision for Science Education
- Purpose of the Framework
- Structure of the Framework: Three Dimensions
  - Science and Engineering Practices
  - Crosscutting Concepts
  - Disciplinary Core Ideas
- Framework to Standards
- Collaborative Efforts
- National Opportunities

McCulley indicated that the second public iteration of the standards will be available in December 2012. She encouraged State Board members to read the standards and provide feedback. The standards will be completed in March 2013.

Jason Glass explained that in 2010 the State Board adopted the National Common Core Standards for English Language Arts and math for the Iowa Core. When the science standards are complete in March, the Department will review and present them to the State Board for possible adoption as the Iowa Core standards. Changing the science standards will be significant for Iowa. Social studies will follow soon behind and there are other groups working in the areas of fine arts and entrepreneurship. The Department is trying to move to have a very clear set of state expectations in the Iowa Core and this is part of that work.

## **CONSENT AGENDA**

Diane Crookham-Johnson moved and Sister Jude Fitzpatrick seconded to approve the consent agenda. The motion carried unanimously.

### **Grant Wood AEA and Northwest AEA Accreditation**

Sharon Hawthorne, Consultant, Bureau of School Improvement; introduced Tim Grieves, Pam Barry, and Jim Gorman, Northwest AEA; and Joe Crozier and Kris Donnelly, Grant Wood AEA.

Hawthorne reported that the AEA accreditation visits are based on the eight standards that are outlined in 281 Iowa Administrative Code Chapter 72. She talked about the accreditation process which includes conducting interviews, conducting a desk audit, and wrap up.

Hawthorne reviewed the strengths for both AEAs which included media and technology and the dedication and quality of staff. She also provided a synopsis of each agency's report by reviewing highlights, concerns, and the Department's recommendations to address the concerns.

Hawthorne indicated that in 2012-13 a representative from Early Access (birth to three) will be added to the site visit team which will allow for a more intensive review of that part of special education (Individuals with Disabilities Education Act).

Hawthorne said that Great Prairie AEA is scheduled for an accreditation site visit during the 2012-13 school year.

Hawthorne stated that based on the findings included in the accreditation summary reports, it is recommended that both agencies be granted full accreditation status.

**Motion:** It was moved by Sister Jude Fitzpatrick and seconded by Valorie Kruse that the State Board approve the recommendations for AEA accreditation submitted by the director and grant continued accreditation for Grant Wood AEA.

**Vote:** The motion carried unanimously.

There was discussion regarding comments contained in the Northwest AEA accreditation report from teachers stating that they felt they did not receive follow-up to a question they had regarding how to deal with special education students.

**Motion:** It was moved by Mike May and seconded by Sister Jude Fitzpatrick that the State Board approve the recommendations for AEA accreditation submitted by the director and grant continued accreditation for Northwest AEA.

**Vote:** The motion carried unanimously.

AEA staff thanked the site visit team for their work and recommendations.

### **Western Iowa Tech Community College Paraeducator Preparation Program Approval**

Marietta Rives, Consultant, Bureau of Educator Quality, reported that she has been working with Western Iowa Tech to help them revise and put together a quality program for paraeducators. She indicated that she was impressed with what the agency has done to better meet the standards for paraeducator programs.

There was discussion about whether most of the people in the program were seeking employment or if they were already employed and were trying to upgrade their skills, if the programs are offered face-to-face and/or online, and if students acquire jobs sooner by having the certification.

**Motion:** Valorie Kruse moved and Diane Crookham-Johnson seconded that the State Board approve for five years the paraeducator preparation programs submitted by Western Iowa Tech Community College. The next review will be during the 2017-2018 school year.

**Vote:** The motion carried unanimously.

### **State Board Legislative Agenda for 2013**

Mike Cormack, Policy Liaison, and Phil Wise, Policy Advisor, Office of the Director, walked the Board through the draft legislative brochure and asked the Board if they had any changes. It was decided that 1,000 copies of the brochure would be printed and distributed to Board members, legislators, and Department staff.

Cormack said he will, time permitting, continue to send Board members weekly updates during the legislative session and encouraged the Board to contact him as questions arise.

There was additional discussion about the appropriateness of Board members meeting and contacting legislators. Board members were informed it was entirely appropriate and actually encouraged that they do so.

**Motion:** Diane Crookham-Johnson made a motion and LaMetta Wynn seconded to approve the State Board Legislative Agenda for 2013 with a suggested word change.

**Vote:** The motion carried unanimously.

## **Overcoming the Achievement Divide**

Jay Pennington, Chief, Bureau of Information and Analysis Services, shared highlights from a report titled *Overcoming the Achievement Divide: Key Challenges and Solutions for Iowa Schools*. Iowa faces unprecedented challenges trying to make sure that each of Iowa's students receive a world-class education. The report outlines these challenges and identifies strategies designed to ensure that all students have the opportunity to be successful. The first section of the report provides an updated analysis of student performance in Iowa. The second section of the report describes strategies for addressing these challenges and the third section of the report describes Iowa's Response to Intervention (Rtl).

There was discussion about how Rtl is being used across the state, how much of the additional resources that are going to be proposed this legislative session will be directed toward this group of students and how much will be spread across all students, and if services are taken away from other students when Rtl is implemented.

## **Director Report**

Jason Glass updated the Board on some of the conversations that have been occurring with educators and community members around the Governor's education reform package for the next legislative session.

Glass showed a PowerPoint that included information on:

- Global Challenge
- Iowa Educator Career Pathways
- Key Themes:
  - Systemic Approach
  - Loose Tight Leadership
  - Focus on Implementation
  - Evidence-based Best Practice
- Career Pathways Recommendations
- Task Force on Teacher Leadership and Compensation Recommendations
- Funding and Implementation
- The Career Pathways System
- Teach Iowa Initiative
- College and Career Ready Diploma Seals
- Other Significant Components

There was discussion regarding beginning teacher salaries, where the Department is with aligning support from other education associations, and if there are long-term projections on teacher salaries.

Glass shared information on the status of the Smarter Balanced Assessment.

## **Board Reports**

Mike May enjoyed being a member of the Teacher Leadership and Compensation Task Force and the process that was used.

Charlie Edwards had no report.

Rosie Hussey reported on behalf of Mike Knedler. Knelder attended a literacy model meeting in Council Bluffs with Director Glass and also attended the Teacher of the Year luncheon.

Rosie Hussey reported that past student State Board member, Corey Anderson, is a junior at Iowa State University studying civil engineering.

She attended the Teacher of the Year luncheon and stated that Teachers of the Year would be good resources to serve on Department committees.

Hussey also attended an Iowa Centennial Memorial Foundation event where Richard Jacobson was honored. She had an opportunity to visit with Board of Regents presidents and talk about teacher preparation. The presidents indicated they would encourage teacher preparation personnel to serve on committees related to that initiative.

In addition, she attended a National Association of Community College Trustees meeting in Boston, Massachusetts. Her colleagues are impressed with what Iowa is doing with joint enrollment.

Lastly, she attended a workshop titled Building Principals' Capacity to Coach Professional Learning Teams that was sponsored by School Administrators of Iowa and REL Midwest.

Valorize Kruse said that Arizona State University's website (<http://www.asu.edu/>) has a lot of information on their teacher preparation program.

She attended a workshop on competency-based education.

She also reported on work being done by the Wallace Foundation and indicated that the next meeting will be held on November 29.

Sister Jude Fitzpatrick attended the Coordinating Council for Post High School Education meeting. Most of the meeting was devoted to online distance education delivery. She also attended the Teacher of the Year luncheon.

LaMetta Wynn attended a meeting of the Community College Council. She also spoke to a group of young girls from DeWitt High School about leadership.

Diane Crookham-Johnson attended a local school board meeting in Oskaloosa to see what their issues were. She was pleased to see that all of the State Board's goals were on their agenda in one form or another. She plans to attend the Governor's Bullying Prevention Summit along with a middle school counselor and eight students. The students will be assigned to community outreach talking about bullying prevention.

She requested that once the legislative session starts that Board members be notified if it would be helpful for them to go to the Legislature or contact their legislator on important topics.

Hussey thanked the Board members for their passion and commitment to the Board.

Valorie Kruse made a motion and Sister Jude Fitzpatrick seconded to adjourn the meeting. The motion passed.

Rosie Hussey adjourned the meeting at 2:30 p.m.

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Rosie Hussey  
President

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Jason E. Glass  
Director