



ETC Notes
June 2, 2011

I. Welcome and Introductions

The June 2, 2011, meeting of the Education Telecommunications Council was held at Iowa Public Television and various ICN sites. The following members were present at the meeting: **Kenneth Colwell**, IAICU; **Michael Healy**, SAI; **Kent Johnson**, Regents; Laurie Finn for **Ellen Kabat-Lensch**, IACCT; **Tom Kruse**, IAICU; Seth Denney for **Sally Lindgren**, AEA Boards; **Carol Montz**, SAI; **Lane Plugge**, (AEA Boards); **Terry Rinehart**, IPTV; and Barb Peterson for **Kay Runge**, DE/Libraries.

Mary Gannon (IASB), **Jan Lund** (IACCT), **Kathryn O'Shaughnessy** (ISEA), **Chet Rzonca** (Regents), **Gail Sullivan** (DE), and **Mary Wieser** (DE/CIANS) were absent.

The following guests were also present at the meeting: **Joe Cassis**, **Julie Johnson**, and **Tami Fujinaka**, ICN; **Bill Backlin**, RTC 2; **Theresa Ziegler**, RTC 3 Coordinator; **Julie Thomas**, RTC 6 Coordinator; **Joe Coon**, RTC 9; **Jan Robertson**, Region 10 Coordinator/Scheduler; **Janelle Archer**, Region 11 Scheduler and **Dick Stufflebeem**, ICN Tech, DMACC; **Kirk Ahrends**, RTC 12; **Pam Southworth**, RTC 13 Coordinator and **Denise Norman**, Region 13 Scheduler; and **Linda Abel**, RTC 15 Chair.

There are 3 vacancies on the ETC at this time. ISEA has been notified about the vacancy left by the resignation of Al Bode in June 2009 and will be notified that Kathryn O'Shaughnessy has retired and will need to be replaced. IASB has been notified of the vacancy left by the resignation of Greg Davis in August 2010.

II. UPDATES

II.A. PBS LearningMedia Service

Terry Rinehart provided information about a new service from PBS to be launched in September 2011 called PBS LearningMedia Service which Iowa has been piloting over the past year. It is a public media, system-wide repository of media learning objects including videos, images, interactive activities, audio, games, and documents. It will be a useful tool for distance learning and also for instruction in PreK-12 classrooms, and possibly higher education in the future. It is a combination of efforts of the digital learning library from PBS and Teacher's Domain from WGBH. Eight public broadcasters (including Iowa) were selected to participate in a national Beta test; 200 teachers participated, 17 of which were Iowa teachers. For more information about this service you may contact Terry Rinehart at Terry.Rinehart@iptv.org.

II.B. ICN Legislative Update

Tami Fujinaka provided an update on the 2012 budget that had not been approved at the time of this meeting. Highlights from the approps bill were:

- \$2.7 million for the Dept of Ed for lease and maintenance of Part III sites.

- \$2.4 million from the Technology Reinvestment Fund for ICN for equipment on the Capitol Complex and Ethernet upgrades to the network; this also allows for schools and libraries to receive E-rate funding.
- \$1 million for RTC funding

HF254 highlights

- This has been signed by the Governor; allows for waivers for certain certified users of the network to use services other than the ICN

SF209 highlights

- Also signed by the Governor; waves the \$2 million cap on spending limits the ICN has for 1 contract at a time for purchases of equipment to be used in the BTOP program.

HF45 highlights

- This bill includes language that requires the ITTC to develop an RFP for the sale or lease of the ICN; it does not require the ITTC to move forward with the RFP only to develop and get the RFP out there.

II.C. ICN Update

Joseph Cassis provided an update on ICN activities—

ICN reorganization

- Administration, payroll, and HR have been combined under the umbrella of the Finance Division--Kevin Heinzeroth, Director.
- Network Operations and Engineering Division--William Walling, Director.
- Business and Governmental Services Division--Joseph Cassis, Director

BTOP

- Environmental assessments were completed in a 10-month period
- 10 gig of Ethernet service will be established at the core level
- Customer endpoints will have the opportunity to access up to 1 Gig service
- A team of 30 people is dedicated to developing, designing, and implementing the roll-out of the project
- A project management company has been hired to oversee the project
- A separate warehouse for equipment has been set up as a requirement of the grant
- The ITTC will submit quarterly reports as required by the Federal government for the grant

Customer Surveys

- Tami Fujinaka informed members about the ICN customer surveys sent on April 29th to CEOs in several authorized user groups to determine what decision makers think of the ICN. There were 2000+ surveys sent out and 312 responses received, which is over 15%. Ten percent response rate is considered very good for this type of survey. This was the first part of a two part project.
- Four other surveys were sent out on May 30th as the second portion of the project. They went to those that account consultants work with, schedulers, technical support, and billing with a 21% response rate at time of meeting.

HF45

- Joseph Cassis stated that there is some contradiction in the RFP language requiring that the ICN is sold or leased by June 30, 2012 that needs clarification. Dave Lingren is working with

the legislators and the Governor's office to get appropriate direction and hopefully an extension.

Video Service Project (VSP)

- VSP is H323 protocol based on IP Internet and how to migrate connectivity; testing is on-going at 3 Beta test sites—Belle Plaine, AEA 11, and Mercy Medical Center with a scheduled launch expected in December 2011.

State Fair

- ICN will have a booth at the State Fair this year with emphasis on “awareness”

InToto Conference

- ICN marketing team has received approval to proceed with a plan and budget for the conference; identifying potential sites not in Des Moines; to be held in October 2011.

RTC Funding

- About 6 months ago, the IPTV board recommended that the RTC funding appropriations and management of the fund be moved to the ICN; they did not feel “prepared” to take over this duty at the time because of the short timeframe to get the guidelines and approval process out to the field. The ICN has been meeting with community colleges to discuss the possible change in management; further input may be sent to Tami Fujinaka at Tama.Fujinaka@iowa.gov.

III. ISSUES

III.A. Approval of Recommended RTC Funding Plan and Guidelines for FY 2012

Terry Rinehart opened the discussion with an explanation that the Recommended RTC Funding Plan and Guidelines for FY 2012 were tentative because the final budget for FY12 had not been approved at the time of this meeting. He asked members to consider approving the guidelines as submitted with the stipulation that if the funding amount should change in the final approved budget it would require that the funding distribution amounts be edited to reflect that change and the ETC would have to hold a special meeting to vote on the edited funding plan. If a change should occur after June 9 it would also require a special meeting of the IPTV board to approve the edited plan. Discussion followed.

Carol Montz moved that the Recommended RTC Funding Plan and Guidelines for FY 2012 be approved as submitted. Ken Colwell seconded the motion.

Ayes—10, Nays—0, Not Voting—0, Absent—6 (with 2 vacancies). Motion approved unanimously.

III.B. Recruitment of ETC Members for Review of RTC Plans

The following ETC members volunteered (or were volunteered) to be RTC plan reviewers: Ellen Kabat-Lensch, Kent Johnson, and Mike Healy.

III.C. Recommended Funding Request for RTC Support for FY 2013

The ETC has tabled this issue until a sub-committee can be established to look into the costs associated with updating and maintaining ICN room equipment, technical troubleshooting, scheduling, etc. It was suggested to utilize the technical subcommittee that is already in place within the RTCs rather than establishing a new one.

The subcommittee is expected to provide costs estimates for equipment replacement and maintenance including training for new equipment, and a multi-year plan for roll-out of same.

Ken Colwell has agreed to head up this subcommittee and will work closely with ICN staff to develop a plan to be submitted to the ETC for approval at a special meeting prior to making an RTC funding recommendation to the IPTV board in August.

III.D. Recommendation to the ITTC for Educational Video Rates for FY 2013

Carol Montz moved to recommend to the ITTC that ICN educational video rates for FY2013 remain at the current FY12 levels. Ken Colwell seconded.

Ayes—10, Nays—0, Not Voting—0, Absent—6 (with 2 vacancies). Motion approved unanimously.

III.E. Approval of 2012 ICN Educational Video Scheduling Deadlines

Ken Colwell moved to approve the 2012 ICN Educational Video Scheduling Deadlines as submitted. Carol Montz seconded.

Ayes—10, Nays—0, Not Voting—0, Absent—6 (with 2 vacancies). Motion approved unanimously.

IV. Miscellaneous

IV.A. Hand-off to New ETC Chair

Terry Rinehart turned the gavel over to Ken Colwell, ETC chair for 2011-12. Ken thanked Terry for his leadership this past year.

IV.B. New Chair to Select ETC Executive Committee

Ken Colwell asked for volunteers to fill the position left vacant by the resignation of Kathryn O'Shaughnessy. Receiving none, the Executive Committee members for June 2011-June 2012 are:

Ken Colwell, Chair, (IAICU)
Terry Rinehart, Past-Chair (IPTV)
Kent Johnson, Chair-Elect (Regents)
Sally Lindgren, AEA Boards
Ellen Kabat-Lensch, IACCT
Kay Runge, DE/Lib
Carol Montz, SAI

IV.C. Election of ETC Chair-Elect

Kent Johnson volunteered to be nominated as Chair-elect for 2011-12.

Ayes—10, Nays—0, Not Voting—0, Absent—6 (with 2 vacancies). Motion approved unanimously.

V. Adjournment

The June 2, 2011, meeting of the Education Telecommunications Council was adjourned at 11:45 a.m. The next scheduled meeting of the ETC will be December 15, 2011, with a special meeting to be scheduled in July/August to discuss/approve the RTC Funding request for FY2013.