



DRAFT

**Minutes
State Board of Education
November 18, 2009**

Rosie Hussey
President
Clear Lake

Charles C. Edwards, Jr.
Vice President
Des Moines

Sister Jude Fitzpatrick
West Des Moines

Brian Gentry
Des Moines

Wayne Kobberdahl
Council Bluffs

Valorie J. Kruse
Sioux City

Ana Lopez-Dawson
Pella

Max Phillips
Woodward

Frank Scaglione, II
Clive

LaMetta Wynn
Clinton

Judy A. Jeffrey
Director and
Executive Officer

The November 18, 2009, meeting of the State Board of Education was held in the State Board Room, Grimes State Office Building, Des Moines, Iowa. The following State Board members were present: Rosie Hussey, Max Phillips, Sister Jude Fitzpatrick, Brian Gentry, Wayne Kobberdahl, LaMetta Wynn, Frank Scaglione, II, Valorie Kruse and Charlie Edwards. Director Judy Jeffrey and Iowa Department of Education (Department) staff members Gail Sullivan, Del Hoover, Su McCurdy, Phil Roeder, Kevin Fangman, Roger Utman, Konni Cawiezell, Elaine Watkins-Miller, Thomas Mayes, Jeremy Varner, Jim Addy, Tom Deeter, Tom Schenk, Jr., Matt Ludwig, Arlie Willems, Xiaoping Wang, and Jody Crane were in attendance. Also in attendance were Dwight Carlson and Del Shepard, Kaplan University; Rob Dillard, Iowa Public Radio; Hina Patel, Iowa State University; Molly Kottmeyer, Governor's Office; Susan Lagos Lavenz, The University of Iowa; David Evans, Fred Moore, Marge Welch, and Susan Kalsow, Buena Vista University; Merrie Schroeder, University of Northern Iowa; Mike Sherwood, Becky Hacker-Kluver, and Linda Williams, Webster City Community School District; Becky Pringle, Dick Profit, Monte Munnsinger; Shenandoah Community School District; David Kapfer, Dan Gould, Boone Community School District; Darwin Lehmann and Susan Shaw, Forest City Community School District; Staci Hupp, *Des Moines Register*; Charlotte Eby, Lee Enterprises, and Troyce Fisher, School Administrators of Iowa.

STATE BOARD BUSINESS MEETING

President Hussey called the meeting to order at 10:00 a.m.

It was moved by Sister Jude Fitzpatrick and seconded by Valorie Kruse that the November agenda be approved.

COMMUNICATION

There was no public comment.

President Rosie Hussey announced that Dr. Ana Lopez-Dawson has been appointed to the State Board of Education. Dr. Lopez-Dawson was not able to attend the meeting because of an ill child.

Director Report

❖ Awards

Judy Jeffrey attended a meeting in Washington, D.C., and was awarded the 2009 State Educational Technology Directors Association (SETDA) State Policy Maker's Award. As a result of receiving the award, Student State Board Member Frank Scaglione, and East Marshall Community School District representatives were also invited to attend and present at the SETDA luncheon.

Jeffrey indicated that Lana Michelson, Chief, Bureau of Student and Family Support Services, was the 2009 Winterstein Award Winner. She was selected for her meritorious achievement in special education.

Jeffrey stated that Mary Cameron, Consultant, Bureau of Teaching and Learning Services, received the Iowa Association of School Librarians Vision Award. Mary was recognized for making a significant, positive impact on literacy in Iowa through her work with teacher librarians.

Jeffrey reported that at a recent Project Lead the Way Symposium, Iowa was awarded the prestigious 2009 Joseph H. Oakey Excellence in Education Award for work with STEM (Science, Technology, Engineering, and Mathematics) initiatives and Project Lead the Way. This award is given to one state in the nation.

❖ Interstate Compact on Educational Opportunity for Military Children

Jeffrey stated that Iowa is a participant in the Interstate Compact on Educational Opportunity for Military Children. The compact is designed to address perceived inequities facing school children of military parents when they are required to relocate across state lines. Specifically, it allows the laws of the "sending" state to apply to transferring students from military families in the schools of the "receiving" state for such policies as graduation requirements, advanced placements, and age of student enrollment.

❖ UNI Awarded Grant

Jeffrey said that Iowa has awarded a five-year \$754,993 grant to the University of Northern Iowa (UNI) in order to create and support access to the Iowa Core Curriculum for children with significant developmental disabilities. Researchers at UNI are collaborating with personnel in the Department on a project that supports special needs students in the areas of literacy and communication.

❖ Intersect Website

Jeffrey reported that the Department's Research and Development team has released research papers and they are posted on the Department's website. The papers include:

- Class Size in Early Elementary Grades: Effects on Student Achievement in Iowa
- District Expenditures and Student Achievement: A Follow-Up Study

- Iowa National Assessment of Educational Progress Results 1990 to 2007: The Rest of the Story
- Iowa's Growth Model Incorporated into Decisions About Adequate Yearly Progress Summary
- Iowa Schools in Need of Assistance: Six-Year Trend

❖ Every Child Reads: 3-5

Jeffrey announced that the Department and Iowa Public Television have been awarded a federal grant titled "Scaling Ready to Learn Statewide in Iowa." The outcomes for this grant are: 1) to align IPTV's Ready to Learn products and services with the Iowa Quality Preschool Program Standards, the Iowa Early Learning Standards, and Every Child Reads' principles and strategies; and 2) to develop an Every Child Reads: 3-5 follow-up module addressing the appropriate use of television with preschoolers.

❖ Early Literacy Curriculum for Infants and Toddlers

Jeffrey reported that the Bureau of Early Childhood Services has recruited a workgroup to develop an early literacy curriculum for teaching and learning with infants and toddlers. Members of the workgroup represent area education agencies, Early Head Start, Early ACCESS, Child Care Resource and Referral, Every Child Reads: 3-5, community colleges, Parents as Teachers, and Program for Infants and Toddler Care. The curriculum will be in the same format as the Every Child Reads: 3-5 curriculums.

❖ EdInsight

Jeffrey indicated that the 1.0 release of EdInsight, the Department's education data warehouse, is now available. The 1.0 release includes the following reports (with access based on user-level security):

- APR 4.1 Student Achievement
- ASMT 1.1.1 Individual Student Assessment
- ASMT 1.3 Cohort Performance
- ASMT 1.4 Assessment Cube
- CURR 6.1 Curriculum Accreditation
- CURR 6.2 Curriculum Accreditation Detail
- SPED 7.1 Suspension and Expulsion of Students with an IEP
- UTIL 9.2 District or School Comparison

❖ Funding

Jeffrey stated that the 10 percent across the board cut is making an impact on the Department's operations. The Department has 14 state-funded positions that are unfilled and is waiting to see the outcome of the union vote to determine future staffing plans.

❖ Legislative Brochure

Jeffrey asked the Board to review the legislative priorities that had originally been agreed upon. There was discussion on rewording the K-12 and community colleges funding priorities.

CONSENT AGENDA

Max Phillips moved and LaMetta Wynn seconded to approve the consent agenda. The motion carried unanimously.

Rules: Chapter 21 (Community Colleges), Chapter 23, (Adult Education), Chapter 24 (Community College Accreditation) (Notice)

Roger Utman, Administrator, Division of Community Colleges and Workforce Preparation; and Jeremy Varner, Consultant, Bureau of Community College Services, presented information regarding these chapters. Varner indicated the Department is proposing a number of nonsubstantive changes to Chapters 21, 23, and 24. A comprehensive review was done of the chapters with the intent of updating the language, providing greater clarity, removing duplication, and bringing the rules in alignment with changes in federal and state law.

Varner said that Chapter 21 rules govern community colleges, Chapter 23 governs adult literacy, and Chapter 24 governs community college accreditation. Many of the items that were struck from Chapter 21 were taken out of statute or were in Chapter 24 when it was created, but were never removed from Chapter 21. The rules were taken to a variety of stakeholders for their review and they are comfortable with the changes.

Motion: Sister Jude Fitzpatrick moved and Wayne Kobberdahl seconded approval to give public notice of its intent to amend Chapter 21 (Community Colleges), Chapter 23, (Adult Education), and Chapter 24 (Community College Accreditation).

Vote: The motion carried unanimously.

Buena Vista University Practitioner Preparation Program

Arlic Willems, Practitioner Preparation Administrative Consultant, Bureau of Accreditation and Improvement Services; introduced Dr. Fred Moore, Dr. David Evans, Ms. Marge Welch, and Dr. Susan Kalsow, Buena Vista University.

Willems reviewed information that was contained in the report. Buena Vista University is located in Storm Lake and also has a Professional and Online program that serves 1,600 students across the state of Iowa. Buena Vista University produces between 160 and 180 teachers each year, and the majority of those teachers are produced in the satellite programs. She stated that satellite programs are found in the community colleges in Council Bluffs, Denison, Estherville, Fort Dodge, Iowa Falls, LeMars, Marshalltown, Mason City, Newton, Ottumwa, and Spencer. The satellites serve needs across the state and provide preparation for teachers who (geographically) would not be able to become teachers. They also address the needs of rural communities in Iowa.

Willems reported that a preliminary and regular site visit was conducted in April 2008 and in addition to the campus visit, the team spent three days visiting eight of the 11 satellite programs.

Willems stated that the initial report cited significant areas of concerns in the Governance and Resources standard, and those were specifically related to the satellite centers. However, the issues under Governance and Resources affect all of the other standards.

Willems reported that after the April 2008 review, it was decided that both the campus and satellite program would be reviewed together. Buena Vista University was given one year to make modifications in the satellite programs and they met the June 1 deadline to respond to the Department.

Willems reviewed the issues that had to be addressed, Buena Vista University's response to the issues, and the Department's follow-up. The biggest issue was consistency between the on-campus program and the satellite programs. Willems reminded the Board that the on-campus program met all of the standards and that the issues were with the satellite programs.

Willems reviewed the remaining standards: Diversity; Faculty; Clinical Practice; Candidate Knowledge, Skills, and Dispositions (Curriculum); and Candidate and Program Assessment.

There were Board comments and discussion with Buena Vista University staff regarding the learnings gained from this experience, ensuring that the best students are going into the teaching profession, ways to connect with former teachers to make new teachers more marketable, counseling-out students from the profession, use of technology, availability and training of adjunct faculty, resources Buena Vista University taps into to improve its distance learning program, friendliness of the students, and how the advisory committee members are chosen.

Motion: It was moved by Max Phillips and seconded by Sister Jude Fitzpatrick to approve Buena Vista University's practitioner preparation program through the next state visit cycle scheduled for the 2014-2015 academic year.

Vote: The motion carried unanimously.

Regent Universities' Consortium: Iowa Teacher Intern License Pathway

Arlie Willems, Practitioner Preparation Administrative Consultant, Bureau of Accreditation and Improvement Services; introduced Dr. Hina Patel, Iowa State University; Dr. Susan Lagos Lavenz, The University of Iowa; and Dr. Merrie Schroeder, the University of Northern Iowa. Willems announced that Dr. Schroeder led the work on the intern program.

Willems reported that the Iowa Teacher Intern License Pathway is an integrated set of courses and is provided collaboratively by the three Regent

universities. Iowa currently has teacher intern programs provided by Kaplan University, Morningside College, and Maharshi University of Management.

Willems reminded the Board that this is Iowa's alternative license program under Iowa Administrative Code Chapter 77 and is for secondary teachers only. Individuals need to have three years experience, a bachelor's degree in a content area, and must meet the content requirement for their endorsement. She also mentioned that participants do not student teach.

Willems provided information on the program. Chapter 77 has a system whereby you have a minimum of 12 credit hours prior to internship, some hours during internship, and the remaining hours after the internship. This program moves everything to the front. Their philosophy is that they want that preparation ahead of the internship which is allowable by the rules. Students have 60 hours of field experience and that exceeds the 50 hour requirement.

Willems reviewed the standards and indicated they had all been met. The standards are: Governance and Resources, Diversity, Faculty, Teacher Intern Selection, Curriculum and Instruction, Candidate Support, Candidate Assessment, and Program Evaluation.

Willems indicated that the Department is recommending that the Iowa Teacher Intern License Pathway program be given conditional approval. As the first cohort of candidates is completing the internship year, the program will be revisited and an evaluation of the program will be done so a recommendation for full approval can be made, if appropriate. Once the three-year pilot is complete, the program will be doing extensive evaluation as they progress.

There was discussion as to what the expected number of participants will be in the program, the rationale for the higher standards (e.g., higher grade point average) to be able to participate in this program, and changes that will be coming to traditional undergraduate programs.

Director Jeffrey indicated that more attention will be paid to individuals entering the standard teacher preparation programs. That is one of the criteria that will likely be looked at as part of the Elementary and Secondary Education Act reauthorization and tracking of individuals through teacher preparation programs. She's proud they are moving ahead aggressively with this teacher intern program.

Motion: It was moved by Valorie Kruse and seconded by Wayne Kobberdahl to grant conditional approval to the Regent Universities' Consortium: Iowa Teacher Intern License Pathway program until a focused visit evaluates the program in terms of the quality of preparation of its first cohort of interns.

Vote: The motion carried unanimously.

Federal Policy Update

Director Judy Jeffrey, Kevin Fangman, Division of PK-12 Administrator, and Jim Addy, Division of School Support and Information Administrator, provided an overview of the current major federal grant applications and initiatives that include: Race to the Top, Innovation Funds (I3), Race to the Top: Assessment Consortium, Common Core Standards Initiative, Longitudinal Data System Grant, the State Fiscal Stabilization Fund (Phase II), and the Teacher Quality Partnership Grant. A summary for each of the programs, the potential funding amounts for Iowa, the status of each initiative, and a timeline with milestone dates in the process was provided.

Breaking Barriers to Learning and Teaching Awards

President Rosie Hussey indicated that a long standing priority for the State Board has been reducing the achievement gap and helping all students achieve at a high level. The Breaking Barriers to Learning and Teaching Award provides an opportunity to recognize districts that have been successful in reducing gaps by improving instruction and professional development. Hussey thanked Department consultant Tom Deeter for the statistical analysis of the achievement data from all 362 districts in the state to help determine these results.

Director Jeffrey congratulated the school districts being recognized and provided comments on the importance of efforts to reform teaching and learning in Iowa to help all students succeed.

State Board members Charlie Edwards, Frank Scaglione, Wayne Kobberdahl, and Max Phillips presented the awards to the following 2008-09 recipients: Boone, Forest City, Shenandoah, and Webster City community school districts.

The State Board also gave special recognition to school districts with a high number of low-income, special education, English Language Learners, and minority students that had the highest percent proficient on the Iowa Testing Programs tests in reading and math. In math, grades 3-5, the following school districts were recognized: Dows, Marshalltown, Waterloo, South Tama, Wapello, West Sioux, Postville, Des Moines Independent, Muscatine, Estherville Lincoln Central. In math, grades 6-8, the following districts were recognized: Des Moines Independent, Sidney, Wapello, CAL, Sioux Center, Perry, Marshalltown, Waterloo, South Tama County, and Forest City. In reading, grades 3-5, the following districts were recognized: Dows, Marshalltown, Waterloo, Postville, South Tama County, West Sioux, Lamoni, Wapello, Estherville Lincoln Central, and Des Moines Independent. In reading, grades 6-8, the following districts were recognized: Des Moines Independent, Wapello, Perry, CAL, Marshalltown, Pomeroy-Palmer, Sidney, Waterloo, Aurelia, and South Tama County.

Release of the *Annual Condition of Education Report*

Director Judy Jeffrey reviewed the *Annual Condition of Education Report*. This report includes a tremendous amount of information about Iowa's education system from prekindergarten through high school, including information about enrollments, programs, student performance, staff, and finance. Background and demographic information is also included. This document serves as a resource for educators, legislators, and citizens seeking information about Iowa's education system.

State Board Policy Development Priorities and Master Calendar for 2009-2010

Gail Sullivan, Chief of Staff, Office of the Director, reported that at the State Board Retreat in June, the Board identified priorities for their Policy Development/Leadership Agenda for 2009-2010. Sullivan provided a description of the priorities identified and a proposal for addressing them. She explained that the policy discussions and actions described in the Policy Development/Leadership Agenda are mapped out on the State Board Master Calendar and form the basis for the State Board meeting agenda for the coming year.

There was discussion on when charter school renewal will be addressed by the Board. The Board would prefer that any action be after the Board has a chance to discuss charter schools. Brian Gentry requested to see a charter school contract. Judy Jeffrey offered to provide the Board with a summary sheet of what's happening with charter schools that are in operation. Gentry said that the Department needs to ask why districts want their charter renewed, what it means to them, and how the district is benefiting from this designation.

Progress Report on the Status of a Cohesive Leadership System for Iowa's Schools

Troyce Fisher, Director, Wallace Leadership Grant for Iowa, School Administrators of Iowa; Valorie Kruse, State Board of Education Member; and Matt Ludwig, Consultant, Bureau of Accreditation and Improvement Services, provided an update on the Wallace Foundation grant.

Fisher shared information on progress that has been made towards creating a cohesive leadership system. She stated that this is the purpose of the Wallace Foundation's funding to Iowa and that this is the tenth year of funding.

Fisher reviewed a document titled "Wallace" by the Numbers. This document included information on the following: Major Goal, Overriding Vision, Wallace Theory of Action, funding, states that currently receive cohesive leadership system grant awards, special recognition by the RAND Corporation, national consortium partners, end of funding, and leadership partners.

State Board member Valorie Kruse reflected on her involvement with the Wallace Foundation and talked about the function of the leadership partnership. She stated that it is a diverse coalition of stakeholder groups each representing a dimension of the work at hand.

Troyce Fisher talked extensively about accomplishments and what remains to be accomplished in regards to the Standards, Training, and Conditions. Fisher indicated they are linking all of their work around the notion that they are a profession and professions have standards. The key is going to be continuing to prepare new leaders who meet these standards.

Matt Ludwig reviewed the work involved in modifying Iowa Code Chapter 79 (Standards for Practitioner and Administrator Preparation Program). He indicated that the six leadership standards (35 criteria) as well as the Iowa Core Curriculum were embedded with higher education preparation programs.

Fisher stated to the Board, that as policymakers and spokespersons for this issue, they can make a contribution to what leaders need for support to make these changes. Fisher reviewed a document titled "Wallace Initiatives Point Person Chart." This document identified the different components of the Wallace initiatives, who's responsible, partners, timeline, and purpose. She also reviewed a mind map that shows how everything is interconnected.

There was discussion on what the Board could do to support this initiative and what can be done to get the public energized.

2009 Iowa Community Colleges Fall Enrollment Report

Roger Utman, Division of Community Colleges Administrator, introduced Tom Schenk, Jr., Consultant for Institutional Effectiveness and Accountability, Bureau of Community College Services.

Schenk provided highlights of the *Fall Enrollment Report 2009* by showing a PowerPoint that covered Fall Enrollment, Credit Hours per Student, Program Type, Career Clusters, Average Student, Gender, Minority Population, Age, High School Enrollment, and Enrollment Projections.

Update on the National Association of State Boards of Education New Board Member Orientation

State Board members Valorie Kruse and LaMetta Wynn reported on what they learned while attending the National Association of State Boards of Education New Board Member Institute. The institute was designed to emphasize the roles and responsibilities for being effective leaders.

Kruse discussed the highlights that included: value of the work sessions, importance of evaluation, and policy effectiveness.

Wynn stated that the facilitators and speakers were informative and it was a very valuable experience. She found it interesting to learn about legislative

action, the method of selection, and number of voting members from each state, as well as the length of the terms.

Board Reports

Brian Gentry reported that the Iowa Public Television Board is dealing with the 10 percent cut. They had an emergency meeting and approved an approach that included a number of reductions in service delivery. Most notably for teachers, is the reduction in the number of hours of airing program content. The Board feels they can manage the across the board cut this fiscal year, but is concerned about 2011.

Sister Jude Fitzpatrick attended meetings of the Coordinating Council for Post High School Education and the Coordinating Council for Hearing Services in Iowa. There will be a subcommittee work session that will be drafting preferred future statements to be considered at a January meeting. They are getting close to submitting a report and wrapping up the work.

Max Phillips indicated that another technology task force is being formed and that the ICN will be a focus of that group.

Phillips also mentioned that the Iowa Business Council has formed an education business roundtable. He talked about the make-up of the group and indicated there is enthusiasm about pulling this roundtable effort together.

Phillips reported that he will report on the Iowa Business Council report at a future meeting.

Wayne Kobberdahl reported that he visited Western Community College and had an opportunity to see what's happening at the college. He stated that they have a unique library that has no books.

LaMetta Wynn had nothing to report.

Frank Scaglione attended the State Educational Technology Directors Association Annual Educational Forum. At the forum, Scaglione spoke on the impact of technology on education and East Marshall Community School District representatives presented their virtual reality program. He also had a chance to meet with Senator Grassley.

Scaglione reported that the Technology Task Force is making progress and that they are addressing key concerns that will be brought to the State Board.

Valorie Kruse attended a Wallace Foundation conference in Washington, D.C., and gathered helpful reference documents.

Rosie Hussey announced that Sally Frudden, past State Board of Education member, received a UNI Alumni Achievement Award. Hussey referred to an article she asked the Board to review and indicated that Board members can't do everything and be everywhere, but can work in their respective areas.

Gail Sullivan distributed the list of topics for the January 2010 State Board meeting and indicated that because of feedback received from legislators, the legislative reception will be held in the morning.

President Rosie Hussey adjourned the meeting at 4:10 p.m.

Rosie Hussey
President

Judy A. Jeffrey, Director and
Executive Officer